

Tequila scores with a beer



Tequila Johannesburg will be appearing in the new British D&AD Annual with packaging designed for Bru - a range of beers from a micro brewery started by Mignon Botes, former MD (and now client) of Tequila Johannesburg. The micro brewery is aimed at tourists going on safari in the Kruger Park. Designed by George Rautenbach, the labels feature animals made up out of the letters 'b,r,u' for Rabbit Lager, Elephant Ale, Aardvark Red Ale, and Hippo Rich & Strong Ale.

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