

Delivering Eyebasters / TangoZebra Rich Media over flash content.

What contingencies do we need to consider when redesigning our site, so we can have flash content and Rich-Media ad technologies serving at the same time?

Afternoon All

Just a quick question regarding serving Rich-Media over flash content. We are currently planning a redesign of our web site, and the design team are interested in using flash content.

In the past I have encountered instances where Rich Media ads have effected page content, by dropping behind content or displacing content.

Question: What contingencies do we need to consider when redesigning our site, so we can have flash content and Rich-Media ad technologies serving at the same time?

Thank you in advance.

Richard (UK)

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