

SES to distribute TV content across West Africa

SES announced that Canal Holdings, a media production company based in Benin, has signed a multi-year contract to distribute Canal 3 TV channels across West Africa.

Under the agreement, SES will be providing broadcast capacity to deliver a Canal 3 pay TV channels bouquet in Hausa, Savanna, Wolof and French languages across West Africa. Canal Holdings will be delivering its TV offerings to its direct-to-home subscribers via SES's Astra 2G satellite at 28.2 degrees East, and distributing the same channels to Benin and Niger via the SES-5 satellite located at 5 degrees East.

This agreement provides Canal Holdings with extensive West Africa coverage and the optimal technical solution.

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