

## R6 million investment serves creatives' needs

Clarion Printed Products recently announced a R6 million investment into new digital printing technology, including wide format digital printers with a 360dpi capability (outdoor billboards, fleet graphics, and signage); digital medium format printers with true 720dpi and capable of up to 1440dpi photo-real images (POS display prints, exhibition display units, and retail, window and floor graphics); and a 1.6 metre wide, direct fabric sublimation printer. Two high resolution "continuous tone" digital printers with a maximum resolution of 1440dpi also cater for the high quality end of the paper poster market.

For more, visit: <https://www.bizcommunity.com>