

MAPPP-SETA rebrands



MAPPP-SETA, the industry SETA responsible for the facilitation of education and training in the media, advertising, publishing, printing and packaging sector, has a new look. The new image was designed by Interactive Africa, a Cape-based marketing and media consultancy. MAPPP-SETA strives to train, develop and promote investment into South Africa's creative industry; and the logo is symbolic of progression and moving forward.

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