

How to become a Brand Manager?

Worked in Sales for 2 years while finishing part time Brand Management studies and want to know the best career path from here on out to end up as a Brand Manager?

I have a certificate in Brand Management from the AAA School of Advertising and gained 2 years of Sales experience while completing my studies part-time.

I want to know what the best path is to reach my ultimate goal of becoming a successful Brand Manager.

The reason I ask is that my CV only gets considered for Sales positions and ignored for Marketing functions. I am passionate about Marketing and will make a real difference to any marketing team or department. How do I get this across to prospective employees?

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