

## Launch of Virgin's multicommunications group

Towards the end of last week, Richard Brandson launched Virgin Media, the new UK company formed from the merger of Virgin Mobile and cable TV group NTL: Telewest, writes *Business Report*. The new "multicommunications" group will "bundle television, on-demand video, broadband and fixed-line and cellphone services in a series of price packages". For more, click <a href="here">here</a>

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