

MIPCOM 2010 Personality of the Year: Jon Feltheimer

PARIS, FRANCE: Reed MIDEM has named Jon Feltheimer, co-chairman and chief executive officer of Lionsgate, MIPCOM 2010 Personality of the Year. Feltheimer is being recognised for his leadership at the helm of Lionsgate and for driving creative productions and developing award-winning TV programs.



Feltheimer will receive the award on 5 October during the annual MIPCOM gala dinner, when he will share his vision of the future of the entertainment industry with MIPCOM delegates during a keynote address as part of MIPCOM's Media Mastermind series of presentations.

"MIPCOM is saluting Jon Feltheimer's distinguished 25-year career of leadership at independent studios Lionsgate and New World, as well as major studio Sony Pictures. We are presenting the 2010 Personality of the Year Award to Jon Feltheimer for his achievements at Lionsgate in creating global hit TV programming, including *Mad Men*, which appeals to audiences worldwide," says Reed MIDEM chief executive officer Paul Zilk. "Throughout his career, Jon Feltheimer has been a leading visionary and architect of the TV and film industry."

"We at Lionsgate remain committed to joining the rest of our community in harnessing new business models, new technologies and new markets to bring the work of our creative visionaries to a global audience," said Feltheimer.

He has served as chief executive officer of Lionsgate since March 2000. During his 10-year tenure, he and vice chairman Michael Burns have grown the company into a leading next-generation filmed entertainment studio with US\$1.8 billion (about R13.2 billion) in projected revenues this year.

Feltheimer previously served for nine years at Sony Pictures as head of the Columbia TriStar Television Group, head of Sony Entertainment Television and executive vice president of SPE.