

# Cannes Lions announces final juries

CANNES, FRANCE: The Cannes Lions International Festival of Creativity has announced the final names that will make up the 17 juries coming together in Cannes, France, for this year's Festival and Awards.



The Branded Content & Entertainment, Creative Effectiveness, Innovation, Mobile and PR juries will be made up as follows (South Africa is represented in the Mobile Lions Jury):

## Branded Content & Entertainment Lions Jury

- Doug Scott, President & Founder, OgilvyEntertainment, Global - Jury President
- Aditya Swamy, Executive Vice President & Business Head, MTV, India
- Arthur Herpel, Managing Director UM Studios, Universal Media, The Netherlands
- Ben Liebmann, Chief Executive Officer, Shine 360°, UK
- Brian O'Rourke, Executive Producer, Branded Entertainment, TBWA\CHIAT\DAY, USA
- Glen Condie, Creative Director, Wonder, Australia
- Jennifer Golub, Creative Director / Executive Director of Content, Let There Be Dragons, USA
- Jon Hamm, Chief Creative & Innovation Officer, Momentum Worldwide, USA
- Justin Wilkes, President of Media & Entertainment/Executive Producer, @Radical.Media, USA
- Lucien Boyer, Global President & CEO, Havas Sports & Entertainment, Global
- Mateo Eaton, Regional Branded Content Partner, Mindshare, Asia Pacific
- Mauricio Mota, Chief Storytelling Officer, Co-Founder, The Alchemists Entertainment Group, Brazil/Global
- Olivier Gers, Global President, LiquidThread, Starcom Mediavest Group, Global
- Pablo Munoz, President, FCB, Spain
- Patrícia Weiss, Chairman and Founder BCMA South America and Strategic Consultant of Branded Content & Entertainment, Asas Da Imaginação, Brazil
- Randy Stein, Partner, Creative, Grip Limited, Canada
- Seiichi Saito, Principal / Creative & Technical Director, Rhizomatiks, Japan
- Thomas Jamet, Chief Executive Officer, Moxie, France
- Ulla-Karin Barrett, Accounts Director, The Fan Club, Sweden
- Will Barnett, Executive Creative Director, Adjust Your Set, UK

## Creative Effectiveness Lions Jury

- David Sable, Global Chief Executive Officer, Y&R, Global - Jury President
- Adam Stagliano, Chief International Strategy Director, TBWA\Worldwide, Global
- Brandon Cooke, Global Chief Marketing Officer, mcgarrybowen, Global
- Colwyn Harris, Chief Executive Officer, South Asia, JWT, India
- Craig Mawdsley, Joint Chief Strategy Officer, AMV BBDO, UK
- Fiona Gordon, Group Chairman, Ogilvy & Mather, Singapore
- Greg Lyons, Vice President of Marketing, Mountain Dew & Energy, PepsiCo, USA
- James Woodbridge, General Manager - Marketing, Burger King, New Zealand
- John Woodward, Worldwide Planning Director, Publicis Worldwide, France
- John Zeigler, Chairman & Chief Executive Officer, DDB Group Asia Pacific, Asia Pacific
- Jung-kyu Park, Senior Vice President, Dongsuh Foods Company, South Korea
- Justin Graham, Chief Strategy Officer, M&C Saatchi, Australia
- Maria Mujica, Latin America Regional Marketing Strategy and Communication Director, Mondelez International, Argentina
- Michael Fassnacht, Chief Executive Officer & President, FCB Chicago, USA
- Miriam Chaves, Marketing & Sales Director, T4F - Time For Fun, Brazil

- Roxanne Taylor, Chief Marketing & Communications Officer, Accenture, Global

## **Innovation Lions Jury**

- Tom Bedecarré, Chairman, AKQA and President, WPP Ventures, AKQA, Global - Jury President
- Ami Dror, Technologist and Entrepreneur, Dror 3, Israel
- Brian Wong, Founder and CEO, KIIP, Canada
- David Blumberg, Managing Partner, Blumberg Capital, USA
- Genevieve Bell, Intel Fellow, Director User Experience Research, Intel, USA
- Kate Burns, MD, UK/Europe, Shift, UK
- Koichi Yamamoto, Senior Planning Director, Dentsu, Japan
- Oliver Palmer, Head of Innovation, Tigerspike, Asia Pacific
- Sune Kaae, Senior Technical Director, R/GA, Sweden
- Vic Lee, Founding Director, Virtus Inspire, Hong Kong

## **Mobile Lions Jury**

- Jaime Robinson, Executive Creative Director, Pereira & O'Dell, USA - Jury President
- Alasdair Scott, Partner, C3, UK
- Angela Steele, Chief Executive Officer, Ansible | An IPG Mediabrands Company, Global
- Daniel Bonner, Global Chief Creative Officer, Razorfish, UK/Global
- Jay Morgan, Digital Creative Director & Head of Innovation, Havas Worldwide, Australia
- Jens-Petter Aarhus, Creative Director, Anorak, Norway
- Kerstin Trikalitis, Co-Founder & Chief Executive Officer, Out There Media, Austria
- Krisztián Tóth, CEO & Chief Creative Officer, Carnation PLC, Hungary
- Luiz Sanches, Chief Creative Officer and Partner, AlmapBBDO, Brazil
- Mark Tomlinson, Executive Creative Director, Hellocomputer, South Africa
- Martin Chapman, Creative Director, Head of Design & UX, Magnetix, Denmark
- Qanta Shimizu, Chief Technology Officer / Founder, Party, Japan
- Stephanie Sarofian, Executive Director, Agency and Brand Partnerships, NA, Inmobi, USA
- Syngwook Park, Executive Creative Director, Hancomm, South Korea
- Vineet Gupta, Managing Director, 22Feet Tribal Worldwide, India

## **PR Lions Jury**

- Renee Wilson, President, North America, MSLGroup, USA - Jury President
- Andres Rodriguez, Partner, Babel, Colombia
- Angela Spain, General Manager, PR & Activation, FCB, New Zealand
- Ann Maes, Managing Director, Ogilvy / Ogilvy PR, Belgium
- Arnaud Pochebonne, Executive Vice President EMEA, Managing Director France, Weber Shandwick, France
- Catarina Amorim, Executive Director, M Public Relations, Portugal
- Caterina Tonini, Councillor and Board Member, Havas PR Milan, Italy
- Claire Bridges, Founder, Now Go Create, UK
- Claire Salvetti, Managing Director, Mango Sydney, Australia
- Désirée Maud, PR Strategist, Forsman & Bodenfors, Sweden
- Elise Mitchell, Chief Executive Officer, Mitchell Communications Group, USA
- Francisco López Domínguez, Managing Director, Burson Marsteller, Spain
- Julia Kozak, SVP and Partner, Managing Director, FleishmanHillard, Poland
- Matías Alurralde, President, Alurralde, Jasper + Asoc., Argentina
- Mauro Silva, Executive Creative Director, Livead, Brazil
- Petra Sammer, Partner & Chief Creative Officer, Ketchum, Germany
- Preben Carlsen, Managing Partner, Trigger AS, Norway

- Radhika Shapoorjee, President South Asia Corporate, Ipan Hill & Knowlton Strategies, India
- Ruth Sheetrit, Chairman, SMG Sheetrit Media Group, Israel
- Ruth Warder, Managing Director, Brand, Edelman, UK
- Tomoki Harada, Creative Director, TBWA\Hakuhodo, Japan

Entries into the Cannes Lions Awards are currently being accepted until 25 April 2014. Further details of categories, their juries and how to enter can be found online at [www.canneslions.com](http://www.canneslions.com). Cannes Lions takes place from 15-21 June 2014 and is the world's largest annual Festival and Awards for the creative communications industry.

## Key dates:

Delegate registration: Open

Extended deadline for Entries: 25 April 2014

61st Cannes Lions International Festival of Creativity: 15-21 June 2014, Palais des Festivals, Cannes, France.



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For more, visit: <https://www.bizcommunity.com>