

# Asian digital publishing innovators announced

HONG KONG, CHINA: WAN-IFRA, the World Association of Newspapers and News Publishers, has announced the winners of the second annual Asian Digital Media Awards, presented 24 November during the sold-out Digital Media Asia conference in Hong Kong.



Twenty-one newspapers, magazines, news agencies and broadcasters took home awards in nine categories: best newspaper website, best magazine website, best in online video, best in online infographics, best cross media editorial coverage, best cross media advertising, best mobile publishing, best tablet publishing, and best use of social media.

"The Asian Digital Media Awards identifies and recognises outstanding digital media innovations in the Asia Pacific and Middle East," said Thomas Jacob, deputy CEO of WAN-IFRA and managing director for Greater Asia Pacific. "The winning entries show the way for others to emulate in creativity, new business models and best practices."

The gala award ceremony took place during Asia's largest conference on new media, Digital Media Asia 2011, which ends today, Friday 25 November. The conference was sold out, with 320 participants from 31 countries. If you were unable to join them, you can follow the conference blog at [http://www.wan-ifra.org/blog\\_DMA2011](http://www.wan-ifra.org/blog_DMA2011) or on Twitter using #dmahk.

The sponsors and partners of Digital Media Asia 2011 and Asian Digital Media Awards 2011 are: Adobe, Atex, The Associated Press, the *Wall Street Journal Asia*, the *Financial Times*, the *South China Morning Post*, *Ming Pao Daily News*, *International Herald Tribune* CCI, One Vision, Alfa Media, the Newspaper Society of Hong Kong, *Jakarta Globe*, GX Press, the Society of Publishers in Asia, Best Web Design Agencies, topseos, *Visibility* magazine, the Asia Digital Marketing Association, Media Partners Asia, and Web Wednesday Asia.

## Winners of the 2011 Asian Digital Media Awards are:

### *Best in Online Media*

### Newspaper website

Gold Award: Singapore Press Holdings Ltd, [straitstimes.com/ttl](http://straitstimes.com/ttl)

Silver Award: Malayala Manorama Company Ltd, [manoramaonline.com/children](http://manoramaonline.com/children)

Silver Award: PT Kompas Media Nusantara, [Kompas.com](http://Kompas.com)

Bronze Award: Dow Jones Publishing Company (Asia), Inc, [asia.WSJ.com](http://asia.WSJ.com)

### Magazine website

Gold Award: Edipresse Hong Kong Limited, [asiatatler.com/hong-kong](http://asiatatler.com/hong-kong)

Silver Award: SPH Magazines Pte Ltd, [HardwareZone.com](http://HardwareZone.com)

Bronze Award: Gramedia Majalah, [KawankuMagz.com](http://KawankuMagz.com)

### *Best in Online Video*

Gold Award: *The Associated Press, India Polio Eradication Interactive*

Silver Award: *The Bangkok Post, A Dummy's Guide To Thai Politics*

Silver Award: Fairfax Media, *The Age* and *The Sydney Morning Herald*

Bronze Award: Star Publications (Malaysia) Bhd, *Disappearing Underwater Rainforest*

Bronze Award: *The Bangkok Post, Through the Looking Glass*

### *Best in Online Infographics*

Gold Award: AFP - Agence France-Presse Asia Pacific, 3D Animated Video Graphics

Silver Award: Al Bayan, Training a Horse

Bronze Award: Al Bayan, F1 Teams

### *Best in Cross Media*

## **Cross Media editorial coverage**

Gold Award: The New Straits Times Press (Malaysia) Bhd, Berita Harian

Gold Award: PT Kompas Media Nusantara, Kompas Citarum Expedition

Silver Award: Dow Jones Publishing Company (Asia), Inc, *The Wall Street Journal Asia*

Bronze Award: Fairfax Media, *The Age* and *The Sydney Morning Herald*

## **Cross media advertising**

Gold Award: Singapore Press Holdings Ltd, 'SPH Turns You On' Trade Event

Silver Award: Bennett, Coleman & Co Ltd (The Times Group), Billion Hearts Beating

Bronze Award: Singapore Press Holdings Ltd, The Straits Times on iPad

### *Mobile Publishing*

Gold Award: Nation News Network Co.,Ltd, The Nation

Gold Award: Singapore Press Holdings Ltd, StraitsTimes.com

Silver Award: PT Tempo Inti Media Harian, Tempointeraktif.com

Silver Award: Singapore Press Holdings Ltd, AsiaOne

Bronze Award: udn.com Co., Ltd., udn Mobile

### *Best in Tablet Publishing*

Gold Award: Star Publications (Malaysia) Bhd, The Star iPad

Silver Award: NDTV Convergence Ltd., NDTV HD

Silver Award: Fairfax Media, *The Age*

Bronze Award: PT Kompas Media Nusantara, Kompas Editors' Choice for PlayBook

Bronze Award: Dow Jones Publishing Company (Asia), Inc, *The Wall Street Journal Asia* for iPad

### *Best in Social Media*

Gold Award: Star Publications (Malaysia) Bhd, R.AGE on Social Media

Silver Award: Guangdong Southern Weekly New Media Ltd, Southern Weekly@SNS

Bronze Award: Singapore Press Holdings Ltd, STOMP

## **About Digital Media Asia 2011**

Digital Media Asia 2011, held 23-25 November in Hong Kong, is WAN-IFRA's leading event on new media in Asia. It showcases how cutting-edge media organisations are using the most advanced digital media platforms for syndicating and monetising newspaper, magazine, broadcast and book contents.

Digital Media Asia 2011 includes three one-day conferences: Online Media, held 23 November; Mobile Media, 24 November; and eReading & Tablets, 25 November. It also features several media visits and pre-conference workshops.

For more, visit: <https://www.bizcommunity.com>