

171: Agency focus - The Fixer Company

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 21 April 2016, from 9-10am, show host Warren Harding hosts, in studio, Colin Don Schouw ([@Mr_Schouw](#)), managing director of The Fixer Company ([@TFC_Africa](#)), a specialist business consulting firm specializing in competitive intelligence



The Company boasts a range of core business services and are experts in commercial project planning; PR & marketing and strategy development. With a marketing concentration, The Fixer Company partners with entrepreneurs; SME's; creatives and journey with brands from infancy through development and growth.



We chat to Colin about the history of The Fixer Company, the services offered and the consulting approach of the firm. We look at the future and the trends we can expect to see.

Tune into Biz Takeouts every Thursday from 9am-10am live from the 2oceansVibe Radio studio in Cape Town as we discuss the topics that matter in Marketing & Media.

How to listen

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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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