

# AfricArena tech innovation conference kicks off next month

AfricArena, described as the largest tech innovation conference for startups and investors hosted on African soil, will take place from 6-7 November 2017 at the Century City Conference Centre.



The conference provides a bridge between international technology stalwarts and African technology innovators. The robust technological ecosystems of the international players and the developing infrastructure of adaptable African groundbreakers are set to connect and inspire one another.

“The primary goal of the event is to facilitate deal-making between investors (angels, VCs, tech funds, corporates open to innovation) and tech entrepreneurs. We hope to create opportunities and connection leading to attracting several million dollars of seed and growth investment for African startups,” says one of the lead organisers Christophe Viarnaud, founder and CEO of the international Digital firm, Methys.

## Conference focus areas

The six major focus areas of the conference are:

- Smart City
- Smart Commerce/FinTech
- EdTech
- AgriTech
- Smart Tourism
- Smart Media

Several investors will be in attendance from the South African Venture Capital Association (SAVCA) and the African Private Equity and Venture Capital Association (AVCA) among others.

## Speakers

There are 25 confirmed speakers including John Sanei (author of *What's your moonshot*, entrepreneur and trend and innovation specialist), Keet Van Zyl (partner, Knife Capital), Isabelle Bébéar (head of international, BPI), Justin Coetzee

(founder of GoMetro), Matsi Modise (MD at SiMODiSA), Aisha R Pandor (co-founder and CEO of SweepSouth), and Charlie Stewart (CEO at Rogerwilco). A number of international investors are flying in from Mauritius, several African countries, and Europe.

In addition, AfricArena will broadcast to over a thousand international investors operating on investment platform EuroQuity. The best startups pitched will be streamed live daily all over the world with qualified investors interested in African tech attending.

Get tickets [here](#), or go to [www.africarena2017.com](http://www.africarena2017.com) for more.

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