

## Builders Warehouse opens second store in Zambia

Builders Warehouse has extended its roots in Zambia, opening a second store in the country last week, in the second largest city in Zambia, Kitwe. Builders Warehouse, part of Massmart Holdings, has 100 stores in South Africa and has launched six stores outside South Africa in Zambia, Botswana and Mozambique.



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The new store employs 54 people whom reside in the Kitwe area: 44 of these are permanent, 10 on contract and approximately 15 indirect new jobs will be created from ancillary services like cleaning, security and maintenance. Builders intends employing only from the available local workforce.

Builders Warehouse encourages continuous engagement and participation within local communities and has donated 20 000 ZMW (Kwacha) to Luangwa Primary School. This is to assist with renovations of their premises.

Builders Warehouse is committed to supporting and promoting initiatives that focus on building and renovating projects, early childhood development and feeding schemes around the communities in which the stores operate.

This will be Builders' sixth store outside of South Africa. It's located at Nationalist Way and Freedom Avenue, Parklands, Kitwe, offering the city of Kitwe and surrounding areas a comprehensive range of quality home improvement, DIY and building products all under one roof.

With the city of Kitwe a magnet for both local and international companies expanding their horizons, Builders Warehouse will be there to provide project-complete solutions to small and large building and maintenance contractors, home improvement and DIY enthusiasts.

The new store trading area of 2439m<sup>2</sup>, yard of 3584m<sup>2</sup> and garden centre of 305m<sup>2</sup>. There is a wide variety of high quality products such as bathrooms, building materials, décor, electrical supplies, flooring and many more in-store.

Builders Warehouse believes that the secret to successful retailing is to give its customers what they want. Service offerings include: quotations, financial Services, glass cutting, key cutting, paint mixing, pool water testing, board cutting.

Builders Warehouse offers four store formats that cater to the diverse and wide spread customers in different locations. Each format of the Builders stores: Builders Warehouse, Builders Express, Builders Trade Depot and Builders Superstore, collectively offers the largest range of quality products and service: for the small to large building and maintenance contractor, home improvement and DIY enthusiast.

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