

New Discovery Channel SA series will show that anyone can adventure

A brand new series, *How to Adventure* is coming to the Discovery Channel in which South African explorer and adventurer, Riaan Manser will take several ordinary South Africans out of their comfort zone, travelling the length and breadth of South Africa on extraordinary nail-biting adventures.



How to Adventure (Image Supplied)

During the series, produced by Oxyg3n Media and in partnership with Volkswagen (VW), Manser will show that anyone can adventure - from snorkelling with seals while keeping an eye out for sharks to jumping off cliffs and bridges, and deep sea fishing to hiking a mountain.

The special guests on the show are as diverse as the landscapes that they visit. From renowned chef, Reuben Riffel, and an experienced mountain guide, to a Drakensberg Boys Choir student, a film-maker and a 21-year old beauty pageant winner, they are all on a quest to break out of their everyday routines and do something exciting.

"I am honored that my career has led me to the point of partnering with Discovery Channel and Volkswagen in creating this show," says Manser. "We visited some of the most beautiful places in our country, and being able to live out my adventurous dreams with fellow South Africans made the experience so much more rewarding. I know the show will inspire viewers to seek out their own adventures and not be afraid to try something new."

Bringing the programme to life

"Discovery Channel has once again delivered on its commitment to feature home-grown content, by working with a local production company and one of South Africa's favourite TV personalities. Manser's travel tales have captured the imaginations of viewers worldwide and we are thrilled to present this 12-part series where he showcases even more of South Africa's magnificent scenery and the thrilling adventures the country has to offer," says Dilek Doyran, vice president of commercial development and country manager of Africa and the Mediterranean.

"It was very exciting to have Volkswagen, a car brand with deep South African roots, and the Discovery Channel, South Africa's number one premium factual channel, working together to bring this programme to life. Our Caddy and Kombi range are all about family adventure and living spontaneously, so when we heard about the upcoming show that aims to make adventure accessible to everyone, we knew the partnership would be a perfect fit," says Volkswagen marketing manager, Tarryn Knight.

Rebecca Fuller-Campbell, CEO and content specialist, Oxyg3n Media, says: "Working with Riaan again and seeing him produce a show that takes viewers on a tour of some of the most wild and thrilling locations on the continent, all in the hopes of inspiring people everywhere to get off the couch and experience the great unknown, was amazing yet again."

Riaan also offers tips and tricks for rookie adventurers everywhere, drawing on his years of experience travelling the world. With just a little know-how, the possibilities for a new generation of intrepid travellers are endless.

Don't miss out on the explorations only on How to Adventure on Discovery Channel (DStv 121) from Tuesday, 14 November at 9pm.

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