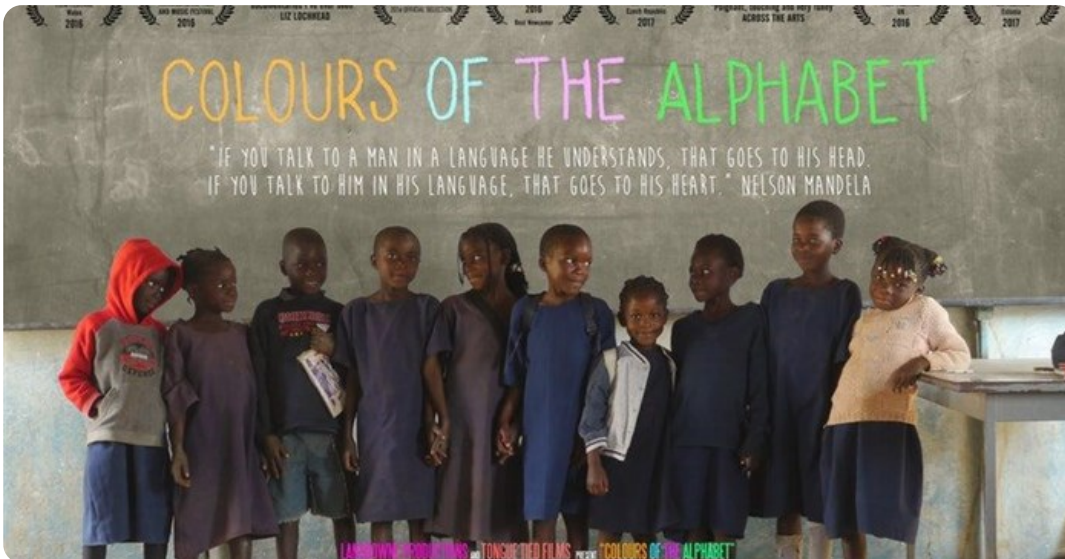


## 'Colours of the Alphabet' free to stream

AfriDocs, the free streaming platform for the best documentaries in Africa, in conjunction with UNESCO, is presenting the unique film project *Colours of the Alphabet* for streaming for free for 30 days.



Colours of the Alphabet.

*Colours of the Alphabet*, directed by Alistair Cole, with Nick Higgins as producer, streams on the AfriDocs platform from 21 February 2018. This exciting and innovative project is actually one film with 27 language versions, all of which will be available via the AfriDocs YouTube platform, while the English sub version of the film will be live on the AfriDocs website.

The streaming of the film is part of a campaign supported by UNESCO and the filmmakers in honour of International Mother Language Day on February 21.

This partnership with the producers of *Colours of the Alphabet* (COTA) will result in the continent's first ever simultaneous multi-lingual release of a documentary across the whole of Africa.

In-keeping with the subject of the film that explores the challenges faced by children in rural Zambia for receive education in their mother tongue, the film's producers have created a network of translators who have provided subtitles in 25 indigenous languages for the film.

In addition to English, Portuguese and French, this will make the film available in 27 languages across the continent.

*Colours of the Alphabet* producer Higgins has this to say of the partnership with AfriDocs: "We are delighted to be working with AfriDocs and UNESCO to bring this unique documentary film to audiences all across Africa. For many viewers this will be the first time they will see a film subtitled in their own language and we hope this new network of film translators will continue to subtitle films for AfriDocs and others, in would be a fitting legacy for International Mother Language Day 2018."

The release will be accompanied by an online social media campaign, #mytonguemystory, that will allow

audiences to share their own stories of mother tongue education in their own languages.

To watch all the language versions of *Colours of the Alphabet* as well as all AfriDocs documentaries visit: <https://www.youtube.com/c/AfriDocs>.

AfriDocs films are FREE to screen anytime and from anywhere in Africa on [www.afridocs.net](http://www.afridocs.net).

For more, visit: <https://www.bizcommunity.com>