

SA's best baby products, as voted by BabyYumYum parents

Parenting portal BabyYumYum has announced the winners of its inaugural Best Product Awards, highlighting the most loved and trusted products among its online community for 2019.



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The winners, voted for via an online poll, came from six categories: Bathing & Changing, Feeding Equipment, Maternity, Food, Travel & Safety, and Stores.

Instead of having a panel of judges, the platform called on its community of more than 150,000 parents and asked them to choose their favourites.

“There’s not much more trusted than a mom’s word, and we know that mothers often buy products based on other mom’s recommendations, which is why opted to have our community vote for their favourites,” said Amanda Rogaly, founder of BabyYumYum.

And the winners are...

Bathing and changing

Bath range: Johnson's Baby
Disposable nappies: Huggies
Cloth nappies: BiddyKins
Bum cream: Sudocrem
Nappy bin: Tommee Tippee
Potty: Bumbo

Feeding equipment

Bottle: Philips Avent

Pacifier: Nuk
Sippy cup: Tommee Tippee
Utensils: Munchkin
Bottle warmer: Tommee Tippee
Breast pump: Medela

Maternity

Vitamins: PregOmega Plus
Stretchmark product: Bio-Oil
Underwear: Carriwell
Clothing: CottonOn

Food

Infant formula: NAN
Snacks: Purity
Ready-made meals: Purity
Cereal: Cerelac

Travel and safety

Car seat: Chicco
Pram: Chelino
Baby wearer/wrap: Chelino
Baby monitor: Angelcare
Baby proofing: Safety 1st
First aid: Dettol

Stores

Baby retailer: Baby City
Baby essentials' pharmacy: Dis-Chem
Children's clothing: Ackermans

Helping to guide parents

“Whether you’re a new or ‘experienced’ parent, shopping for baby products can be overwhelming and confusing,” said Rogaly.

"Awards like these guide parents on the most highly rated products out there, likely saving them much time and money. We are ecstatic that so many of our community voted in these inaugural awards, and love their spirit of having a say, and helping other parents navigate their way a little easier."

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