

Google, Twitter set up voice-to-tweet service for Egypt



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As the Egyptian government feverishly tries to cut off all contact with the outside world, Google, working in collaboration with Twitter, has set up an innovative service for Egyptians desperate to communicate and stay in touch. It's a service called voice to tweet, and relies on software from a company called SayNow that Google purchased only last week.



Google writes on its blog: "Over the weekend we came up with the idea of a speak-to-tweet service-the ability for anyone to tweet using just a voice connection."

People with a working telephone can call a number and leave a voicemail. The speak-to-tweet service automatically puts the voicemail on a web page that is then linked in a Twitter message posted to Google's Speak2tweet Twitter account. People can listen to the messages by dialing the same phone numbers or going to twitter.com/speak2tweet, or following the hashtag #Egypt.

Read the <u>full article</u> on <u>www.memeburn.com</u>.

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Jeremy Daniel is the editor of www.memeburn.com, and a firm believer in the transformative power of mobile technology for emerging markets. Jeremy has written across various media platforms for the last 10 years, from television to advertising to print before making the permanent cultural leap into online journalism Follow himon Twitter at @eremytdaniel.

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