

# Tesla to reveal all-electric truck next month

NEWSWATCH: Earlier this year, Tesla CEO Elon Musk announced that the company would reveal its Tesla Semi truck this month. Musk has since announced that the reveal date has tentatively moved to 26 October 2017.



Image: Nikola Motor Company

“ Tesla Semi truck unveil set for September. Team has done an amazing job. Seriously next level.— Elon Musk (@elonmusk) [April 13, 2017](#) ”

“ Tesla Semi truck unveil & test ride tentatively scheduled for Oct 26th in Hawthorne. Worth seeing this beast in person. —Elon Musk (@elonmusk) [September 13, 2017](#) It's unreal. ”

Roughly a year ago, Musk wrote in his '[Master Plan, Part Deux](#)' blog post: "We believe the Tesla Semi will deliver a substantial reduction in the cost of cargo transport while increasing safety and making it really fun to operate."

'Tesla Semi' is described as a heavy-duty all-electric truck program at Tesla led by Jerome Guillen, the company's former Model S program director and VP of vehicle engineering.

According to a report on *Top Gear*, Musk confirmed at Tesla's 2017 Annual Shareholder Meeting that the Semi will be a functional prototype. "We have shown it to a number of people who buy heavy-duty trucking and they all love it. They just want to know how many can they buy and how soon," said Musk.

"The biggest customers of the heavy-duty [Tesla Semi](#) are helping ensure that it is specified to their needs. It's not a mystery. They already know that it is going to work because they've told us what those needs are," he said.

**For more:**

- [Everything we know about Tesla's all-electric truck](#) via *Top Gear*
- [Tesla Semi](#) via *Electrek*
- [Why the Tesla truck will turn freight industry upside down](#) via *Renew Economy*

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