

## Zambia's gaming and IoT ecosystem to get a boost

Zambia is home to a thriving startup scene, which is developing solutions for industries as diverse as media and entertainment, gaming, transport, e-health, and logistics.

As part of its ongoing African Innovation initiative and to help accelerate Zambia's emerging gaming and internet of things (IoT) ecosystem, CEC Liquid Telecommunications (part of Liquid Telecom) will support startups at BongoHive, Zambia's first innovation and technology hub, through the provision of high-speed internet access and cloud-based services.

BongoHive provides local startups with a range of entrepreneurship programmes, skill-building masterclasses, workshops and events all focused on making Zambia Africa's next hotbed of innovation. The hub has supported over 400 startups since its inception in 2011, raising significant startup capital and funding for entrepreneurs.



In collaboration with Kwese TV, Liquid Telecom will explore ways to accelerate Zambia's gaming ecosystem, helping to support game developers as they aim to promote their content on Africa's largest gaming platform, Kwese Gamer.

In addition, the company will look at how IoT can play a more prominent role in new solutions being developed by startups, which can utilise tools from the Microsoft Azure IoT suite.



“It is an exciting time to be a part of Zambia’s startup scene, which is growing a big reputation for itself in the region as an innovation hotspot. Through this new partnership with BongoHive, we believe we can make a real difference to young entrepreneurs, who can benefit from both our experience and technology,” said, Andrew Kapula, managing director at CEC Liquid.

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