

# Africa Women in Media Award launched

The APO Group African Women in Media Award has been launched to recognise support of female journalists for women's entrepreneurship in Africa. The winner will receive a USD 2,500 cash prize, an all-expenses paid trip to a prestigious International Women's Forum, and online courses from one of the most respected international universities.



Image source: Gallo/Getty.

APO Group will presents the inaugural APO Group African Women in Media Award at the 5<sup>th</sup> Africa [Women Innovation and Entrepreneurship Forum's \(AWIEF\)](#) Conference, Exhibition and Awards hosted at the Cape Town International Convention Centre (CTICC), 29-30 October 2019, with the theme '*Enhancing impact: digitalisation, investment and intra-African trade*'.

AWIEF's prestigious annual event is a platform that sees global thought leaders, industry experts, policymakers, academics, development organisations and investors gather to dialogue, connect, network, share, collaborate and transact in a combined effort to boost Africa's entrepreneurship ecosystem for women.

Lionel Reina, CEO of APO Group said, "We are extremely excited for the opportunity to highlight the work of female journalists sharing the stories of women entrepreneurs in Africa. The APO Group African Women in Media Award is part of our commitment to supporting the development of journalism on the continent. We are delighted to present this award with AWIEF in Cape Town as we celebrate women in journalism and entrepreneurship."

Entries for APO Group African Women in Media Award must offer valuable insights into African female entrepreneurs while appealing to a global audience. The award is open to African woman journalists and bloggers, whether directly employed or freelancers, working in the continent of Africa who have produced a story that has been broadcast or published in English, French, Portuguese or Arabic in the form of a printed publication, a television feature, a radio story, a website or a blog whose primary audience is based in Africa.

Stories must have been broadcast or published between January 1 and September 15, 2019. Stories will be judged on content, writing, analysis, creativity, human interest and community impact. All stories must be submitted in electronic format:

- Print: upload the scan(s) of the published article.
- Radio: upload the *SoundCloud* link.

- Website: upload the URL.
- TV: upload the *YouTube* link.
- TV material must first be uploaded to [YouTube](#) and radio material to [SoundCloud](#). If not a member of these sites, entrants will need to sign up in order to upload the video or radio material. The link must then be entered on the online entry form when inputting story details.

The online entry form is available [here](#). The deadline for entries is 15 September 2019. The finalists will be announced on 1 October 2019; while the winner will be announced on Wednesday, 30 October 2019 at the annual AWIEF Awards for women entrepreneurship.

For more, visit: <https://www.bizcommunity.com>