

## Nigeria govt pledges support for relocated AFRIMA

The Federal Government has promised its full support for the successful hosting of the 2019 All Africa Music Awards (AFRIMA), as the country prepares to host the glamorous event in Lagos 20-23 November 2019, with the theme: "Feel Africa".



The Minister of Information and Culture, Alhaji Lai Mohammed, made the promise in a statement in Lagos on Sunday. "When you look at the All Africa Music Awards, it's one of the biggest awards for the music industry in Africa, and what government has done in the past is to provide the enabling environment for the awards to take place.

"We provided support services for AFRIMA, we gave them the backing they need and I think it's on record that the AFRIMA editions that have been held in Nigeria have been among the most successful.

"This year again, we are ready to partner AFRIMA professionally, give them the maximum support such as effective media coverage and also help them in reaching out to other critical stakeholders," the Minister said.

He said part of the reasons why Nigeria has successfully hosted the music awards is because the country has relaxed its visa regime, with the visa on arrival policy, thus making it easier for people to come in.

AFRIMA, which was first held in 2014, was established in collaboration with the African Union (AU) to reward and celebrate musical talents and creativity in Africa as well as to promote African Cultural Heritage.

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