

20 executive jury members confirmed for New York Festivals Advertising Awards

New York Festivals® Advertising Awards has announced the first 20 members of the 2020 NYF executive jury, marking the 10th consecutive year that NYF will host some of the world's most awarded creative leaders to judge entries submitted into New York Festivals Advertising Awards, including Ahmed Tilly, chief creative officer at FCB Joburg...



These respected chief creative officers and executive creative directors from the world's most prominent advertising agencies will gather for four days of deliberations taking place in New York City from 31 March to 3 April to select the World's Best Advertising®. The 2020 executive jury will review the shortlisted entries selected by the online NYF grand jury.

"For 10 years NYF has brought together an elite jury of global creatives with a reputation for innovation. We are beyond thrilled that these respected leaders will bring their attention to the 2020 New York Festivals Advertising Awards entries," said Ellen Smyth, CEO, New York Festivals.

"NYF's Executive Jury of respected creatives set the standard for award-winning work," said Scott Rose, executive director, New York Festivals Advertising Awards. "All entries achieving shortlist status will be judged by this panel of renowned industry leaders ensuring that each entry is reviewed with meticulous care and consideration and with a global perspective."

2020 executive jury to date:

Executive Jury President – Alex Schill, Global Chief Creative Officer, Serviceplan Group, Germany

- **Rodolfo Borrell**, President and Chief Creative Officer, Pagés BBDO, Dominican Republic
- **Nathalie Brown**, VP, Executive Creative Director, VMLY&R, USA
- **Paul Chan**, Chief Creative Officer, Cheil Hong Kong, Hong Kong
- **Juliana Cobb**, Executive Creative Director, Droga, USA
- **Gaëtan du Peloux**, Executive Creative Director, Marcel, France
- **Fede Garcia**, Global Executive Creative Director, Huge, USA
- **Guido Heffels**, Chief Creative Officer, HEIMAT, Germany
- **Genevieve Hoey**, Group Executive Creative Director, R/GA, USA
- **Sheena Jeng**, Chief Creative Officer, McCann Worldgroup, China

- **Simon Langley**, Chief Creative Officer, Wunderman Thompson, Australia
- **Walid Kanaan**, Chief Creative Officer, TBWA\RAAD, United Arab Emirates
- **Monica Moro**, Chief Creative Officer, McCann, Spain
- **Piyush Pandey**, Chief Creative Officer, Ogilvy, India
- **Kazoo (Hidekazu) Sato**, Chief Creative Officer, TBWA\HAKUHODO, Japan
- **Jason Schragger**, Chief Creative Officer, Saatchi & Saatchi, USA
- **Chaka Sobhani**, Chief Creative Officer, Leo Burnett London, United Kingdom
- **Walid Kanaan**, Chief Creative Officer, TBWA\RAAD, United Arab Emirates
- **Ahmed Tilly**, Chief Creative Officer, FCB Joburg, South Africa
- **Tony Waissmann**, Chief Creative Officer, Geometry, Argentina
- **Gerrit Zinke**, Managing Director Creation/Partner, thjnk Hamburg GmbH, Germany



#BehindtheSelfie with... Ahmed Tilly

Leigh Andrews 24 Apr 2019



Alexander Schill, global COO & partner at Serviceplan Group

Additional executive jury members will be announced in the coming weeks.

Entries into the 2020 NYF Advertising Awards competition will be judged by 400+ members of NYF's [executive jury](#) and [grand jury](#), a panel of prominent global creative minds, who collectively cast over 400,000 votes to select the World's Best Advertising®.

The final deadline to enter the 2020 New York Festivals Advertising Awards is 2 March 2020. For more information and to enter the 2020 competition, [click here](#).

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