2020 ITU Global Innovation Challenge names Chidi Nwaogu as "Big Winner"

Chidi Nwaogu of Publiseer was named the big winner of the 2020 ITU Global Innovation Challenge by the International Telecommunications Union (ITU), which seeks to recognise innovators and ecosystem builders around the world, on their digital solutions to transform communities.

Chidi Nwaogu

About a month ago, 20 initial winners were announced by the ITU, for its Global Innovation Challenge, which seeks to recognise innovators and ecosystem builders around the world, on their digital solutions to transform communities.

One month later, the 20 winners were shortlisted to seven winners, and eventually, one "Big Winner" eventually emerged, which is Chidi Nwaogu, for his contributions to the growth of Publiseer, a digital platform that helps independent and underserved African writers, musicians, filmmakers, and video-game developers, typically those from low-income and disadvantaged communities to earn above the minimum wage and live above the poverty line from the sales of their creative works.

In a tweet from Chidi Nwaogu, he said, "It was indeed a humbling experience for me because every one of the 20 winners is doing an amazing thing for their ecosystem!"

> *THE WINNER OF WINNERS?*

Today, I was announced the "Big Winner" out of the 20 winners of the @ITU Global Innovation Challenge 2020. It was indeed a humbling experience for me because every one of the 20 winners is doing an amazing thing for their ecosystem! (1) pic.twitter.com/DYNUj0owG— Chidi Nwaogu (@ChidiNwaogu5) October 30, 2020 "

The serial tech entrepreneur and software developer earlier this year, emerged a winner of the Migration Entrepreneurship Prize by the Swiss Federal Department of Foreign Affairs (FDFA) Human Security Division (HSD), for his same contribution to the growth of Publiseer.

The digital media company, Publiseer, was also in the news earlier this year for emerging the Digital Media Publisher of the Year 2020 at the African Excellence Awards hosted by MEA Markets. The digital media company emerged in the West African region category, having distinguished itself among other nominees. According to the awarding organization, Publiseer "has demonstrated excellence, commitment, and dedication."

Publiseer helps independent and underserved African creatives, to distribute, protect, promote, and monetize their creative works across over 400 well-established partner stores worldwide, at no charge, with just a single click.

Every day, Publiseer discovers local African talents and give them a platform to focus on what they love doing the most, which is to create, while Publiseer handles the tedious business of transforming their creativity into wealth for them.

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