Seedstars, IOE launch 4th edition of The Migration Challenge

Seedstars and the International Organisation of Employers (IOE) have launched the fourth edition of The Migration Challenge. The programme is looking for global tech startups, particularly those near Europe - Northern Africa, the Middle East, and Central and Eastern Europe.

The mission of The Migration Challenge is to innovate regular migration processes that cater to migrants, businesses and governments, including solutions that tackle climate-induced migration and support green transitions with the migrant workforce.

In this fourth edition, the spotlight is on startups focusing on streamlining migration processes for businesses and governments, with a particular focus on green climate tech solutions. Participating startups must fulfil the following criteria:

- Focus on mobility and services for businesses or governments in the realm of labour migration.
- Have a tested minimum viable product with initial traction.
- Solutions targeted for businesses or governments (B2B and B2G).

Through the previous three editions, IOE and Seedstars have bridged the gap between the tech startup scene and the Global Forum on Migration and Development (GFMD) stakeholders.

The mutual aim was to discover sustainable, scalable solutions that address migration governance challenges and to provide a platform for promising tech startups to accelerate their growth.

The Migration Challenge will identify 20 cutting-edge solutions, out of which 10 finalists will be shortlisted to pitch their solutions at the GFMD Summit taking place on 23-25 January 2024 in Geneva.

The winner and two runners-up will be matched with a mentor from the Seedstars Mentorship Hub who will provide guidance and assistance to tackle their core business challenges, enhance fundraising efforts, and help scale up their processes.

The winner of the Challenge will be awarded a 5,000 Swiss Francs prize from IOE.

"We are eager to see the transformative solutions this edition will bring. Our collaboration with IOE in the past editions has always paved the way for groundbreaking innovations in the migration sector," remarks Elizabeth Jones, the head of programs at Seedstars.

For startups looking to be a part of this transformative challenge, you can send in your applications until 6 October 2023 at https://seedsta.rs/3qW7ef6.

For more, visit: https://www.bizcommunity.com