

# Conceptual Graphic Designer

<b>Remuneration:</b>	negotiable
<b>Location:</b>	Johannesburg, Sandton Area
<b>Remote work:</b>	Some remote work allowed
<b>Education level:</b>	Degree
<b>Job level:</b>	Mid/Senior
<b>Type:</b>	Permanent
<b>Reference:</b>	#ConceptualGD
<b>Company:</b>	<a href="#">OLC Through The Line Communications</a>

Offlimit Communications (OLC) the most vibrant experiential agency in SA, is looking for a new talented, hardworking and passionate mid creative to join this fast paced agency.

We have contractually acquired within the last seven years very exciting and powerful brands like The Coca-Cola Company, Pernod Ricard, Premier Foods, Huawei and more, to keep leading in the TTL space.

We're searching for a strong all-rounder who will be an asset to the company and assist in developing captivating creative solutions for our clients. That's right, we said captivating. The creative we deem ready to join the OLC team will have to exhibit exceptional design knowledge and skills, good conceptual skills and a solid understanding of the experiential space.

## Skills:

- Entrepreneurial and charismatic both mastering craftsmanship and strong convincingly conceptual thinking
- Strong in reviews- you must be able to substantiate your remarks with arguments and drive the overall quality of the creative product whilst maintaining accountability to client objectives.
- Work with various departments and partners on client presentations
- Clarify the exact purpose/ deliverables of a brief before developing work
- Complete work within client deadlines
- Working from a brief with creative team, generating concepts to present to the client
- Working on designs to produce an effective advertising or marketing campaign
- Periodically working with specialists, such as render artists, photographers or illustrators to create a desired campaign
- Manage the execution and set up of repro and print.
- Being able to analyse a brief and conceptualise pragmatic creative solutions
- Work closely with client service team to develop award-winning strategic advertising and promotional campaigns within the parameters of the creative brief –conceptualising
- Design and amplify concepts into original, relevant and impactful communications and follow through to the completion of the job whilst maintaining explicit attention to detail and adhering to time scales
- Impressive design skills and knowledge of current trends to deliver a high-quality presentations with mockups illustrating the creative idea.
- Excellent knowledge of Illustrator, Photoshop, InDesign (Adobe CS suite). 3D knowledge will be a big bonus. With the current times AI basic skills is NB.
- Degree or diploma in either graphic design/fine arts/art direction or similar is essential

**Knowledge:**

- Exceptional conceptual ability
- Exceptional presentation skills
- Solid understanding of, advertising, marketing and experiential marketing disciplines
- Finely honed design skills and understanding of the latest techniques
- Have a thorough understanding of DTP practices
- Take direction well from colourful personalities.
- Reliable and accessible as and when required to oversee last-minute jobs
- Ability to work under pressure and have fun whilst doing so

All candidates must submit their portfolio to be considered.

This IS your time to brag so show us your amazing work, we cannot see your BTL ability without your portfolio. Please do not send through logos, stationary and CI's nor print layouts. Please consider this when applying for the role. Show us activations and events you have conceptualised. BRAG!

Posted on 18 Mar 12:39, Closing date 17 May

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Chantel  
[Chantel@offlimit.co.za](mailto:Chantel@offlimit.co.za)

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Create your CV once, and thereafter you can apply to this ad and future job ads easily.

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