

# Copywriter and Content Producer

<b>Remuneration:</b>	negotiable
<b>Location:</b>	Cape Town
<b>Remote work:</b>	Some remote work allowed
<b>Education level:</b>	Degree
<b>Job level:</b>	Mid
<b>Type:</b>	Permanent
<b>Company:</b>	<a href="#">Seek The Just</a>

Passionate about marketing and making a positive impact? Join Seek the Just, an innovative digital agency reshaping perceptions of justice. We're seeking an experienced content producer with strong copywriting skills to join our team.

Experience level: Mid-weight position available. Bachelor's degree in marketing, communications, or related field plus three to five years of experience.

## What you'll do:

- Develop and implement strategies: Craft content and social media strategies aligned with client marketing goals.
- Create content across platforms: Generate engaging content for social media, websites, email, digital, and print.
- Research and innovation: Stay ahead of industry trends and brainstorm innovative content ideas.
- Content calendar management: Manage content calendar from conceptualisation to publication.
- Coordination with freelancers: Work with freelancers and creative professionals, ensuring alignment with client strategies.
- Performance analysis and reporting: Analyse content performance and adjust strategies for maximum reach, engagement, and conversions.
- Operational support: Assist in loading content onto various platforms and provide support in client account management.

## Required:

- Proven track record: Demonstrable experience in content creation and copywriting, capable of producing engaging, high-quality content.
- Exceptional knowledge and skills: Outstanding writing and editing skills, with the ability to craft compelling marketing copy and narratives.
- SEO and digital marketing skills: Excellent knowledge of SEO practices and digital marketing strategies, including experience in planning and executing marketing campaigns.
- Creative and strategic thinking: Adept at brainstorming content ideas and researching the latest trends to keep our content fresh and relevant.
- Technical proficiency: Experience using content management systems (CMS) and digital platforms for content management.
- Collaborative and flexible: Strong interpersonal skills to collaborate within a multi-disciplinary team and adaptability to respond to changing trends and client needs.

Why work for Seek the Just? This is a unique opportunity to use your skills for good and contribute to a mission-driven

agency. Join a dynamic, collaborative environment that values innovation and personal growth.

**Location:** Position available in Cape Town, work from office with flexibility for remote work.

If you're ready to bring your content creation and copywriting skills to a team where your work will have a real impact, we'd love to hear from you. Apply now by sending your resume and a portfolio of your work to [recruitment@seekthejust.com](mailto:recruitment@seekthejust.com).

Posted on 23 Apr 10:35, Closing date 31 May

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[recruitment@seekthejust.com](mailto:recruitment@seekthejust.com)

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