

## **European Digital Media Awards**

PARIS, FRANCE: The world's most innovative digital news media - from giants like the Guardian and Norway's VG to the smaller DOTYK, the first tablet-only weekly in the Czech Republic - were honoured on Tuesday (8 April) as winners of the European Digital Media Awards, the annual prizes from the World Association of Newspapers and News Publishers (WAN-IFRA).



Vincent Peyrégne of WAN-IFRA Image: WAN-IFRA

The awards, which recognise outstanding work by European publishers in digital advertising, data visualisation, tablet publishing, mobile service, news websites, reader engagement, online video, and outstanding new projects, were presented in a ceremony during Digital Media Europe 2014, WAN-IFRA's annual digital event in London.

A full list of the European Digital Media Award winners can be found at WAN-IFRA Awards

The awards attracted 107 entries from 48 European publishing companies in 21 countries this year.

"Nothing changes faster than digital media, and these awards reflect the diversity of innovative approaches that news media are adopting in the face of disruption," said Vincent Peyrègne, chief executive of WAN-IFRA. "The brilliance and appeal of these winning projects is inspiring for the entire industry."

A list of this year's jury members can be found at Judges

Digital Media Europe is WAN-IFRA's premier digital conference on the continent; more on Digital Media Europe can be found at <u>Digital Media Europe</u>

WAN-IFRA's Digital Media conferences have become a referent in the digital publishing industry, with more than 1,000 delegates from around the globe attending the different events in Europe, India, Latin America and Asia. This DMx network of events makes it one of the most relevant international business platforms dedicated to the transformation of the news media industry.

For a calendar of upcoming WAN-IFRA events, please consult Calendar

WAN-IFRA, based in Paris, France, and Darmstadt, Germany, with subsidiaries in Singapore and India, is the global organisation of the world's newspapers and news publishers.

It represents more than 18,000 publications, 15,000 online sites and over 3,000 companies in more than 120 countries. Its core mission is to defend and promote press freedom, quality journalism and editorial integrity and the development of prosperous businesses.

For more, visit: https://www.bizcommunity.com