

Enoch Sithole appointed Managing Director of PR Dynamics

PR Dynamics, the black empowered public relations and communications agency, is proud to announce the appointment of Enoch Sithole as its new Managing Director.

Sithole joins PR Dynamics after being employed as Editor of Mpumalanga News and Publisher of Mpumalanga Mirror at Lowveld Media (a Caxton company), a position he held for one year. Prior to this, he successfully positioned himself as an independent business consultant and boasted clients like New Africa Investments Limited (Nail), African Universal Media and Television of Mozambique. He has also been the Chief Executive Officer of the News Division at the South African Broadcasting Corporation (SABC) as well as a Media Liaison Officer at the Constitutional Assembly.

PR Dynamics lists amongst its clients, South African Tourism, Cradle of Humankind and National Productivity Institute.

Sithole's appointment became effective in mid March.

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