

Competition Commission probes Nike after retailers' replica Bok jersey scrum

By Georgina Crouth 22 Sep 2023

Want to get into the spirit of the Rugby World Cup 2023 and need a fresh replica jersey? You might struggle to find an authentic Nike Springbok Rugby replica jersey because they are only available in limited quantities at a tiny selection of outlets.



Source: /www.springboks.rugby

Due to rights issues, only a small number of retailers are allowed to stock them and, in South Africa, that means the SA Rugby Shop, Total Sports, Studio 88 and Sportsmans Warehouse.

Nike – the sole manufacturer and distributor of the official Springbok Rugby jersey – permits only selected outlets to stock the rugby replica goods.

Read the full article by Georgina Crouth at Daily Maverick.

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