BIZCOMMUNITY

BusinessTech - The best place to advertise your brand

Issued by Broad Media

7 Mar 2023

<

BusinessTech is South Africa's biggest business publication and the best place to advertise your brand.

BUSINESSTECH	
Axxess launches 5G our home and business	
South Andrews for South	All All
South Arties's favourse (5) is Access 55 service that has seeving up to boot the service that has seeving up to boot home and	

The most successful companies in South Africa advertise on *BusinessTech* as they know that they'll get the best return on their marketing investment.

The reason for this is that *BusinessTech* is the largest business news website in the country and boasts a highly influential audience of South Africa's leading businesspeople – including C-level executives, business owners, company directors, and business managers.



Daily Investor - the best place to reach South Africa's investment and financial decision makers Broad Media 31 Jan 2023

Every month this readership includes the following:

- CEO/Director 131,000
- Business owner 856,000
- Senior management 712,000
- Middle management 1,331,000
- Junior management 1,085,000

Many of these readers are the key decision-makers in their households, too – so advertising on *BusinessTech* is clearly the best way to reach this audience.

Advertising on BusinessTech

BusinessTech offers a wide range of marketing products to help you reach its reader base – including sponsored articles with social media amplification, display banners, display takeovers, business talk interviews, customer videos, dedicated mailers, and more.

Our marketing team will attend to every part of your advertising campaign – from creating content and managing your campaign to optimising its performance and generating reports.

Click here to learn more about advertising on BusinessTech.

" Why South Africa's top companies advertise on BusinessTech 23 May 2024

- " How to get your executives on South Africa's hottest investment video podcast 16 May 2024
- " Sponsored articles on MyBroadband The best way to build trust in your business 9 May 2024
- Business Talk with Michael Avery South Africa's leading business podcast 2 May 2024
- " Reach South African investors and high-net-worth individuals on their smartphones 24 Apr 2024

Broad Media

 BROADMEDIA
 Broad Media is South Africa's leading independent online media company. Broad Media owns South

 Africa's largest business and technology publications - BusinessTech and MyBroadband, as well as motoring website TopAuto.

 Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com