

Africa.com to reveal top restaurants

Africa.com, reportedly the world's largest Africa related website, which attracts over 2 million international visitors each month, is set to announce which South African restaurants have achieved the highly coveted 'platinum rating' on 7 March 2013.



The Africa.com Restaurant Guide is a carefully selected portfolio of establishments, which are chosen by a team of culinary experts, who live and travel extensively throughout Africa, Europe, the US and Asia. Given the benefit to local tourism, South African restaurants are eager to hear which of them has earned the highly prestigious platinum rating. This would indicate a 'must dine' destination for global foodies.

Africa.com will present nine restaurants with the platinum rating. Three of these restaurants are in Gauteng, four in the Western Cape, and two in KwaZulu-Natal.

"If you are accustomed to dining at the best restaurants, whether in London, New York, Singapore or Rio, then when you come to South Africa, you would want an exceptional dining experience of the same quality. Africa.com platinum restaurants ensure this level of excellence," says Benny Masekwameng, Masterchef SA judge and Africa.com's Culinary Council member.

The Africa.com Culinary Council consists of some of the world's most discerning experts who act as advisors on the guide. In addition to Benny Masekwameng, the council includes Richard Harden, co-founder of Harden's Guides to London and UK Restaurants and Stephen Billingham, President of the SA Chefs' Association.

"We are eager for the awards to be announced. Restaurants designated platinum are sure to see their profiles rise in global culinary circles. Africa.com's platinum designation means a great deal, as they are exposed to two million internet users monthly from over two hundred countries around the world," said Stephen Billingham.

How it is decided

The Africa.com Restaurant Guide considers the quality of the food, the wine list, the service, the ambiance and value for money, in executing the evaluations. Evaluations are done anonymously. No restaurant knows when or how it is being evaluated. This maintains objectivity in the process. Evaluators do not accept free meals or any other type of compensation

as part of the evaluation process.

Individual feedback comments from the over two million monthly visitors to the Africa.com website are taken into account when evaluations are done.

For more, go to www.africa.com/restaurant-guide

For more, visit: <https://www.bizcommunity.com>