

Oracle NetSuite expands SA operations, appoints sales team

Oracle NetSuite has expanded its operations in South Africa by appointing a dedicated sales team and new leadership. Oracle Digital Application Business, East, Central Europe, Middle East and Africa (ECEMEA) VP Khaled Ismail will lead the new sales team.

Ismail will manage the sales and marketing strategy for the region. In this role, Ismail will manage an organisation of 250 sales professionals with almost 20 managers and directors. He will also be directly responsible for all the supporting functions working for ECEMEA OD from pre-sales, sales development, marketing, and customer success.

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