

Kfm 94.5: OUTsurance Life Kfm Gun Run

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"At Kfm we're all about having fun and creating connections with the people of the Western Cape. Our long-standing partnership with the OUTsurance Life Kfm Gun Run is one of the highlights on our summer events calendar. Kfm 94.5 brand touch points included the Kfm water point and vibe(gees) activations. Our presenters also participated in the race, and Andy Maqondwana hosted her Sunday breakfast show live from the finish! We have enjoyed interacting with the more than 17,000 Capetonians who took part in this iconic race. We cannot wait for next year, and are looking forward to bringing even more feel-great experiences to Cape Town over Summer," said Stephen Werner, Programme Manager, Kfm 94.5.



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