

# New social media accounts for Promise Digital

Issued by [Promise](#)

12 Nov 2014

Promise Digital has recently been appointed as the social media agency for several brands. Promise Digital will manage and drive the social strategy, insights and reporting and community management of new clients SAB Africa, Edgars Mobile, Jet Cellular and River Island.

The agency already manages the through-the-line business for some of these brands. It is a natural extension for these clients to have appointed Promise Digital to drive their social media presence as integrated brand custodians.

- **Promise closes off successful year of growth and creative awards** 18 Dec 2023
- **Balancing AI and authenticity: The industry's tightrope walk** 14 Sep 2023
- **Promise appoints Nic Kostouros as ECD** 8 Sep 2023
- **Promise wins Digital Agency of the Year** 30 Jul 2023
- **Coca-Cola appoints Promise to launch Creations across Africa** 8 Mar 2023

[Promise](#)

**promise** We're an integrated through-the-line agency making clients famous with strategically sound, expertly crafted work delivered with utmost professionalism.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>