

One Young World to join Epica at 2019 Creative Circle

The Epica Awards has partnered with One Young World: The Global Forum for Young Leaders for the 2019 Creative Circle seminar, which will be held at the Royal Tropical Institute (KIT) in Amsterdam on 21 November.



Image credit: Epica Awards.

Every year, before its annual prize-giving ceremony, the Epica Awards holds its Creative Circle conference, exploring different facets of creativity and its impact on society. This year's theme is "Brand Building In A Challenging World".

Building a better future with young leaders

In a time of economic, political and technological disruption, can today's innovators and creative leaders help build a better future? It's within that context that Epica partnered with the One Young World: The Global Forum for Young Leaders.

In its own words, the forum "identifies, promotes and connects the world's most impactful young leaders to create a better world, with more responsible, more effective leadership."

At the Creative Circle, these young leaders will join brand owners, agencies and the media at a series of roundtables. As many companies struggle to adapt to the pressures impacting their sectors – dramatically evidenced by the failure of legacy brands like Thomas Cook – the conversation will explore solutions that can help businesses and organisations thrive and survive.



Lessons from the Thomas Cook collapse

Regine le Roux 30 Sep 2019



Matthew Belshaw, community relations director at One Young World, commented: “This new generation is the most informed, most educated, most connected generation in human history. At One Young World, we identify, promote and connect the world’s most impactful young leaders. We are delighted to collaborate with Epica to share insights and visions between young and industry leaders and share these with the creative industry.”



Epica Awards Creative Circle debates: "Will responsibility kill creativity?"

12 Nov 2018



Epica CEO Philippe Paget said: “We’re excited that representatives from this incredible think tank will be joining our event. One Young World represents not only the future but a more hopeful, thoughtful and ethical future, which is exactly the theme of this conference.”

For more information on the Epica Creative Circle, [click here](#).

For more, visit: <https://www.bizcommunity.com>