

# SA's VMLY&R wins Silver at 2019 Epica Awards

The 2019 Epica Awards winners have been announced with South Africa's VMLY&R's "Don't Tell Me What To Do" campaign for Edgars winning Silver in the Branded Content - Music Video category.

This year Epica received 3410 entries from 61 countries. The highest number of entries came from Germany followed by France and the United States.



## #EpicaAwards2019: Day one results

19 Nov 2019



In the end, the country with the most winners is France with 85 awards, including 12 golds. This is followed by Germany with 71 awards, including 22 golds.



## #EpicaAwards2019: Day two results

20 Nov 2019



McCann Worldgroup was the most successful network with 52 awards, including 17 golds, followed by BBDO and DDB, which each won 43 awards.



## #EpicaAwards2019: Day three results

21 Nov 2019



The Epica Awards are the only creativity awards judged by \*journalists from around the world.

## Epica Awards 2019 winners

| Agency                           | Country   | Category                                 | Brand                       | Agency network    | Parts | Medal  |
|----------------------------------|-----------|------------------------------------------|-----------------------------|-------------------|-------|--------|
| HOY                              | ARGENTINA | Branded Content - Native Advertising     | LinkedIn Argentina          | HAVAS WORLDWIDE   | 1     | SILVER |
| Grey Argentina                   | ARGENTINA | Media                                    | La Reina del Sur            | GREY              | 1     | BRONZE |
| HOY                              | ARGENTINA | Online & mobile services                 | Forbes Argentina            | HAVAS WORLDWIDE   | 1     | SILVER |
| Mercado McCann                   | ARGENTINA | Public Interest - Gender Equity          | Shutterstock                | McCANN WORLDGROUP | 3     | BRONZE |
| DDB Argentina                    | ARGENTINA | Public Interest - Health & Safety        | Volkswagen                  | DDB               | 3     | SILVER |
| Innocean Worldwide               | AUSTRALIA | Branded Content - Branded Games          | Kia                         | INNOCEAN          | 1     | SILVER |
| Leo Burnett                      | AUSTRALIA | Fashion, Footwear & Personal Accessories | Bonds                       | LEO BURNETT       | 1     | SILVER |
| Leo Burnett                      | AUSTRALIA | Mobile Sites & Apps                      | Samsung                     | LEO BURNETT       | 1     | SILVER |
| Leo Burnett                      | AUSTRALIA | Public Interest - Environment            | Bonds                       | LEO BURNETT       | 1     | GOLD   |
| Heimat Wien - HMT Marketing GmbH | AUSTRIA   | Fashion, Footwear & Personal Accessories | Deuter                      |                   | 1     | GOLD   |
| Heimat Wien - HMT Marketing GmbH | AUSTRIA   | Homes, Furnishings & Appliances          | TYROLIT life                |                   | 1     | BRONZE |
| Heimat Wien - HMT Marketing GmbH | AUSTRIA   | Household Maintenance                    | GARDENA                     |                   | 1     | BRONZE |
| ICF NEXT                         | BELGIUM   | Corporate Image                          | N/A                         |                   | 1     | GOLD   |
| ICF NEXT                         | BELGIUM   | Direction & Cinematography               | N/A                         |                   | 1     | GOLD   |
| darwin BBDO                      | BELGIUM   | Integrated Campaigns                     |                             | BBDO              | 1     | BRONZE |
| Boondoggle                       | BELGIUM   | Media                                    | De Morgen                   | HAVAS WORLDWIDE   | 1     | GOLD   |
| FamousGrey                       | BELGIUM   | Automotive                               | /                           | GREY              | 1     | GOLD   |
| VMLY&R                           | BRAZIL    | Integrated Campaigns                     |                             | VMLY&R            | 1     | SILVER |
| ZM&A Agencia de Publicidade      | BRAZIL    | Media Innovation - Alternative Media     |                             | HAVAS WORLDWIDE   | 1     | SILVER |
| ZM&A Agencia de Publicidade      | BRAZIL    | Public Interest - Social                 |                             | HAVAS WORLDWIDE   | 1     | BRONZE |
| BETC/Havas                       | BRAZIL    | Publication Design                       | Puma                        | HAVAS WORLDWIDE   | 1     | GOLD   |
| The Smarts                       | BULGARIA  | Topical & real-time                      | IKEA                        |                   | 1     | BRONZE |
| The&Partnership                  | CANADA    | Branded Content - Film/series            | Sapporo                     |                   | 1     | BRONZE |
| Zulu Alpha Kilo                  | CANADA    | Branded Content - Film/series            | Tim Hortons                 |                   | 1     | GOLD   |
| Rethink                          | CANADA    | Business to Business Direct              |                             |                   | 1     | SILVER |
| Anomaly                          | CANADA    | Confectionery & Snacks                   | Oh Henry!                   |                   | 1     | SILVER |
| BBDO Toronto                     | CANADA    | Confectionery & Snacks                   | Doritos                     | BBDO              | 1     | BRONZE |
| BBDO Toronto                     | CANADA    | Confectionery & Snacks                   | M&Ms                        | BBDO              | 1     | GOLD   |
| BBDO Toronto                     | CANADA    | Confectionery & Snacks                   | Snickers                    | BBDO              | 1     | GOLD   |
| Leo Burnett                      | CANADA    | Consumer Direct                          | TD                          | PUBLICIS          | 1     | BRONZE |
| Leo Burnett                      | CANADA    | Corporate Image                          | Bell                        | PUBLICIS          | 1     | BRONZE |
| Ig2                              | CANADA    | Creative Technology                      |                             |                   | 1     | GOLD   |
| Bensimon Byrne                   | CANADA    | Events                                   | Casey House                 |                   | 1     | BRONZE |
| Ig2                              | CANADA    | Events                                   |                             |                   | 1     | GOLD   |
| No Fixed Address                 | CANADA    | Events                                   |                             |                   | 1     | SILVER |
| Rethink                          | CANADA    | Food                                     |                             |                   | 1     | SILVER |
| Cossette                         | CANADA    | Health & Beauty                          | SickKids Foundation         |                   | 1     | BRONZE |
| Zulu Alpha Kilo                  | CANADA    | Homes, Furnishings & Appliances          | KitchenAid Small Appliances |                   | 1     | SILVER |

|                             |                |                                          |                           |                      |   |        |
|-----------------------------|----------------|------------------------------------------|---------------------------|----------------------|---|--------|
| FCB/SIX                     | CANADA         | Integrated Campaigns                     |                           | FOOTE CONE & BELDING | 1 | GOLD   |
| Rethink                     | CANADA         | Media Innovation - Traditional Media     |                           |                      | 1 | SILVER |
| FCB Canada Inc              | CANADA         | Mobile Sites & Apps                      |                           |                      | 1 | BRONZE |
| FCB/SIX                     | CANADA         | Online Ads                               |                           | FOOTE CONE & BELDING | 1 | GOLD   |
| Zulu Alpha Kilo             | CANADA         | Packaging Design                         | SingleCut Beersmiths      |                      | 1 | SILVER |
| Giants & Gentlemen          | CANADA         | Prescription & OTC Products              | Fisherman's Friend        |                      | 2 | BRONZE |
| Havas Montreal              | CANADA         | Professional Products & Services         | Speed reading seminar     | HAVAS WORLDWIDE      | 3 | GOLD   |
| Rethink                     | CANADA         | Professional Products & Services         |                           |                      | 3 | BRONZE |
| Rethink                     | CANADA         | Public Interest - Environment            |                           |                      | 1 | SILVER |
| Rethink                     | CANADA         | Public Interest - Gender Equity          |                           |                      | 1 | SILVER |
| Ig2                         | CANADA         | Public Interest - Health & Safety        |                           |                      | 1 | BRONZE |
| Public Inc                  | CANADA         | Public Interest - Social                 |                           |                      | 1 | SILVER |
| Rethink                     | CANADA         | Retail Services                          |                           |                      | 1 | GOLD   |
| Anomaly                     | CANADA         | Topical & real-time                      | Oh Henry!                 |                      | 1 | BRONZE |
| FCB/SIX                     | CANADA         | Transport & Tourism                      |                           | FOOTE CONE & BELDING | 1 | BRONZE |
| FCB Canada Inc              | CANADA         | Automotive                               |                           |                      | 1 | BRONZE |
| Zulu Alpha Kilo             | CANADA         | Websites                                 | Coalition for Gun Control |                      | 1 | BRONZE |
| BBDO China                  | CHINA          | Illustration                             | Mercedes-AMG              | BBDO                 | 2 | BRONZE |
| McCann Health               | CHINA          | Mobile Sites & Apps                      | GlaxoSmithKline           | McCANN WORLDGROUP    | 1 | SILVER |
| Havas Worldwide Prague a.s. | CZECH REPUBLIC | Advertising Photography                  | Amnesty International     | HAVAS WORLDWIDE      | 3 | SILVER |
| VMLY&R                      | CZECH REPUBLIC | Communication & Public Services          | Post Bellum               | VMLY&R               | 2 | GOLD   |
| Havas Worldwide Prague a.s. | CZECH REPUBLIC | Print Craft                              | Amnesty International     | HAVAS WORLDWIDE      | 3 | SILVER |
| Envision                    | DENMARK        | Business to Business Direct              |                           |                      | 1 | BRONZE |
| Robert/Boisen & Like-minded | DENMARK        | Communication & Public Services          | Stofa                     |                      | 1 | BRONZE |
| & Co. / NoA                 | DENMARK        | Copywriting & Storytelling               | Bianco Footwear           | The North Alliance   | 1 | GOLD   |
| & Co. / NoA                 | DENMARK        | Corporate Image                          | Momondo                   | The North Alliance   | 1 | SILVER |
| & Co. / NoA                 | DENMARK        | Fashion, Footwear & Personal Accessories | Bianco Footwear           | The North Alliance   | 1 | GOLD   |
| Hjaltelin Stahl             | DENMARK        | Mobile Campaigns                         | Ekstra Bladet             | Accenture            | 1 | BRONZE |
| & Co. / NoA                 | DENMARK        | Personal Electronics & Devices           | reMarkable                | The North Alliance   | 1 | SILVER |
| Mensch                      | DENMARK        | Public Interest - Environment            | The Faroe Islands         |                      | 1 | GOLD   |
| Hjaltelin Stahl             | DENMARK        | Public Interest - Social                 | Ekstra Bladet             | Accenture            | 1 | GOLD   |
| Hjaltelin Stahl             | DENMARK        | Public Interest - Social                 |                           | Accenture            | 1 | GOLD   |
| Robert/Boisen & Like-minded | DENMARK        | Recreation & Leisure                     | Lotto                     |                      | 1 | SILVER |
| Hjaltelin Stahl             | DENMARK        | Transport & Tourism                      |                           | Accenture            | 2 | GOLD   |
| Mensch                      | DENMARK        | Transport & Tourism                      | The Faroe Islands         |                      | 1 | GOLD   |
| Belong Agency               | DENMARK        | Automotive                               | Volkswagen California     |                      | 1 | SILVER |
| Optimist                    | ESTONIA        | Confectionery & Snacks                   | Kalev                     |                      | 1 | SILVER |
| Bob The Robot               | FINLAND        | Best Use of Sound                        | Classic meals             |                      | 1 | GOLD   |
| FOLK FINLAND                | FINLAND        | Retail Services                          |                           |                      | 1 | SILVER |
| DDB Paris                   | FRANCE         | Alcoholic Drinks                         | Hennessy                  | DDB                  | 1 | SILVER |
| BETC                        | FRANCE         | Animation                                | Disneyland Paris          | HAVAS WORLDWIDE      | 1 | GOLD   |

|                          |        |                                      |                               |                      |   |        |
|--------------------------|--------|--------------------------------------|-------------------------------|----------------------|---|--------|
| THE                      | FRANCE | Best Use of Music                    | Intermarché                   |                      | 1 | BRONZE |
| Nissan United            | FRANCE | Best Use of Sound                    | Qashqai                       | TBWA                 | 1 | SILVER |
| THE                      | FRANCE | Best Use of Sound                    |                               |                      | 1 | BRONZE |
| We Are Social            | FRANCE | Branded Content - Branded Games      | WWF France                    |                      | 1 | SILVER |
| Soldats films            | FRANCE | Branded Content - Music Video        |                               |                      | 1 | BRONZE |
| PUBLICIS CONSEIL         | FRANCE | Communication & Public Services      | ORANGE                        | PUBLICIS             | 1 | SILVER |
| Marcel                   | FRANCE | Consumer Direct                      |                               | PUBLICIS             | 1 | SILVER |
| McCann Paris             | FRANCE | Consumer Direct                      |                               | McCANN WORLDGROUP    | 1 | BRONZE |
| DDB Paris                | FRANCE | Copywriting & Storytelling           | Volkswagen                    | DDB                  | 1 | BRONZE |
| PUBLICIS CONSEIL         | FRANCE | Corporate Image                      | ORANGE                        | PUBLICIS             | 1 | SILVER |
| SERVICEPLAN FRANCE       | FRANCE | Corporate Image                      | SAFORELLE                     |                      | 1 | SILVER |
| McCann Paris             | FRANCE | Creative Technology                  |                               | McCANN WORLDGROUP    | 1 | BRONZE |
| PUBLICIS CONSEIL         | FRANCE | Creative Use of Data                 |                               | PUBLICIS             | 1 | SILVER |
| BBDA - Quad Group        | FRANCE | Direction & Cinematography           | Puy du Fou                    |                      | 1 | BRONZE |
| DDB Paris                | FRANCE | Direction & Cinematography           | Hennessy                      | DDB                  | 1 | SILVER |
| PUBLICIS CONSEIL         | FRANCE | Direction & Cinematography           | ORANGE                        | PUBLICIS             | 1 | BRONZE |
| Soixan7e Quin5e          | FRANCE | Direction & Cinematography           |                               |                      | 1 | SILVER |
| FF Paris                 | FRANCE | Experiential & Shopper Marketing     | Historial de la Grande Guerre |                      | 1 | BRONZE |
| Wunderman Thompson Paris | FRANCE | Experiential & Shopper Marketing     | Le Drugstore Parisien         | WUNDERMAN THOMPSON   | 1 | GOLD   |
| Hungry and Foolish       | FRANCE | Financial Services                   | BNP Paribas                   |                      | 1 | GOLD   |
| McCann Paris             | FRANCE | Food                                 |                               | McCANN WORLDGROUP    | 1 | GOLD   |
| BETC                     | FRANCE | Humor                                | Canal+                        | HAVAS WORLDWIDE      | 3 | SILVER |
| gyro                     | FRANCE | Illustration                         | de Neuville                   | DENTSU AEGIS         | 3 | BRONZE |
| McCann Paris             | FRANCE | Luxury & Premium Brands              |                               | McCANN WORLDGROUP    | 1 | GOLD   |
| BETC                     | FRANCE | Media                                | Canal +                       | HAVAS WORLDWIDE      | 1 | GOLD   |
| Lola Mullen Lowe         | FRANCE | Media                                |                               |                      | 7 | BRONZE |
| PUBLICIS CONSEIL         | FRANCE | Media                                | ORANGE                        | PUBLICIS             | 1 | BRONZE |
| McCann Paris             | FRANCE | Media Innovation - Traditional Media |                               | McCANN WORLDGROUP    | 1 | GOLD   |
| SERVICEPLAN FRANCE       | FRANCE | Media Innovation - Traditional Media | SAFORELLE                     |                      | 1 | BRONZE |
| Wunderman Thompson Paris | FRANCE | Mobile Campaigns                     | Le Drugstore Parisien         | WUNDERMAN THOMPSON   | 1 | GOLD   |
| BETC                     | FRANCE | Online & mobile services             | Pornhub                       | HAVAS WORLDWIDE      | 1 | BRONZE |
| DDB Paris                | FRANCE | Online & mobile services             | Uber                          | DDB                  | 1 | SILVER |
| DDB Paris                | FRANCE | Online & Viral Films                 | Hennessy                      | DDB                  | 1 | SILVER |
| Les gros mots            | FRANCE | Online & Viral Films                 | PUY DU FOU                    |                      | 1 | BRONZE |
| Marcel                   | FRANCE | Personal Electronics & Devices       | Back Market                   | PUBLICIS             | 3 | BRONZE |
| PUBLICIS CONSEIL         | FRANCE | Personal Electronics & Devices       | ORANGE                        | PUBLICIS             | 1 | SILVER |
| Brand Station            | FRANCE | Print Craft                          |                               | FOOTE CONE & BELDING | 1 | BRONZE |
| W&Cie                    | FRANCE | Print Craft                          | Paris Airport                 | HAVAS WORLDWIDE      | 3 | BRONZE |
| gyro                     | FRANCE | Professional Products & Services     | gyro:paris                    | DENTSU AEGIS         | 1 | BRONZE |

|                                     |         |                                               |                               |                      |   |        |
|-------------------------------------|---------|-----------------------------------------------|-------------------------------|----------------------|---|--------|
| Reza Behnam & Jean-Philippe Barry   | FRANCE  | Professional Products & Services              | Better Call Us                |                      | 1 | BRONZE |
| DDB Paris                           | FRANCE  | Promotions & Incentives                       | Uber                          | DDB                  | 1 | BRONZE |
| Brand Station                       | FRANCE  | Public Interest - Environment                 |                               | FOOTE CONE & BELDING | 1 | BRONZE |
| We Are Social                       | FRANCE  | Public Interest - Environment                 | WWF France                    |                      | 1 | BRONZE |
| ALTMANN+PACREAU                     | FRANCE  | Public Interest - Social                      | Fondation 30 Millions d'Amis  |                      | 1 | SILVER |
| STJOHN'S                            | FRANCE  | Public Interest - Social                      |                               |                      | 3 | BRONZE |
| FF New York                         | FRANCE  | Publication Design                            |                               |                      | 1 | BRONZE |
| Marcel                              | FRANCE  | Recreation & Leisure                          |                               | PUBLICIS             | 5 | SILVER |
| Marcel                              | FRANCE  | Recreation & Leisure                          |                               | PUBLICIS             | 1 | SILVER |
| TBWA/Paris                          | FRANCE  | Restaurants, Bars & Cafés                     | McDonald's                    | TBWA                 | 4 | GOLD   |
| Romance                             | FRANCE  | Retail Services                               | Intermarché                   | DDB                  | 1 | BRONZE |
| BETC                                | FRANCE  | Social Networks                               | Back Market                   | HAVAS WORLDWIDE      | 1 | SILVER |
| DDB Paris                           | FRANCE  | Social Networks                               | Ubisoft                       | DDB                  | 1 | BRONZE |
| PUBLICIS CONSEIL                    | FRANCE  | Social Networks                               |                               | PUBLICIS             | 1 | BRONZE |
| ROSAPARK                            | FRANCE  | Transport & Tourism                           | OUIGO                         | HAVAS WORLDWIDE      | 1 | BRONZE |
| W&Cie                               | FRANCE  | Transport & Tourism                           | Paris Airport                 | HAVAS WORLDWIDE      | 3 | BRONZE |
| DDB Paris                           | FRANCE  | Automotive                                    | Honda Mto                     | DDB                  | 5 | SILVER |
| DDB Paris                           | FRANCE  | VR/AR                                         | Ubisoft                       | DDB                  | 1 | BRONZE |
| WINDFOR'S                           | GEORGIA | Public Interest - Social                      | Dzēgi Shelter                 |                      | 1 | GOLD   |
| SERVICEPLAN GERMANY                 | GERMANY | Animation                                     | PENNY                         |                      | 1 | SILVER |
| Grabarz & Partner Werbeagentur GmbH | GERMANY | Best Use of Music                             | Volkswagen AG                 |                      | 1 | SILVER |
| ICONOCLAST Germany GmbH             | GERMANY | Best Use of Music                             | Mercedes Benz                 |                      | 1 | GOLD   |
| Grabarz & Partner Werbeagentur GmbH | GERMANY | Best Use of Sound                             | IKEA                          |                      | 3 | BRONZE |
| Mutabor Design GmbH                 | GERMANY | Brand identity                                |                               |                      | 1 | BRONZE |
| BBDO Group Germany GmbH             | GERMANY | Branded Content - Branded Games               |                               | BBDO                 | 1 | SILVER |
| DDB Group GmbH                      | GERMANY | Branded Content - Native Advertising          | Deutsche Telekom              | DDB                  | 1 | BRONZE |
| Grabarz & Partner Werbeagentur GmbH | GERMANY | Branded Content - Product & Brand Integration | DEVK insurance                |                      | 1 | BRONZE |
| Heimat Werbeagentur GmbH            | GERMANY | Communication & Public Services               | Loud against Nazis            | TBWA                 | 1 | BRONZE |
| BBDO Group Germany GmbH             | GERMANY | Consumer Direct                               |                               | BBDO                 | 1 | SILVER |
| Kolle Rebbe                         | GERMANY | Consumer Direct                               | Lufthansa                     | Accenture            | 1 | BRONZE |
| Scholz & Friends Berlin GmbH        | GERMANY | Consumer Direct                               | The Tampon Book               |                      | 1 | GOLD   |
| ICONOCLAST Germany GmbH             | GERMANY | Copywriting & Storytelling                    | Mercedes Benz                 |                      | 1 | GOLD   |
| McCANN Worldgroup Deutschland       | GERMANY | Corporate Image                               | L'Oréal Paris                 | McCANN WORLDGROUP    | 1 | SILVER |
| McCANN Worldgroup Deutschland       | GERMANY | Creative Technology                           |                               | McCANN WORLDGROUP    | 1 | BRONZE |
| SERVICEPLAN GERMANY                 | GERMANY | Creative Technology                           | Dot                           |                      | 1 | SILVER |
| Ogilvy GmbH                         | GERMANY | Creative Use of Data                          | German Rail                   | OGILVY & MATHER      | 1 | GOLD   |
| ICONOCLAST Germany GmbH             | GERMANY | Direction & Cinematography                    | Mercedes Benz                 |                      | 1 | GOLD   |
| Publicis Pixelpark                  | GERMANY | Fashion, Footwear & Personal Accessories      | PUMA                          | PUBLICIS             | 1 | GOLD   |
| Heimat Werbeagentur GmbH            | GERMANY | Graphic Design                                | McDonald's                    | TBWA                 | 1 | BRONZE |
| Kolle Rebbe                         | GERMANY | Graphic Design                                | Munich Philharmonic Orchestra | Accenture            | 1 | GOLD   |
| Kolle Rebbe                         | GERMANY | Health & Beauty                               | skinmade                      | Accenture            | 1 | SILVER |
| Grabarz & Partner Werbeagentur GmbH | GERMANY | Homes, Furnishings & Appliances               | IKEA                          |                      | 3 | BRONZE |
| Heimat Werbeagentur GmbH            | GERMANY | Household Maintenance                         | HORNBACH                      | TBWA                 | 1 | SILVER |

|                                               |         |                                   |                                                 |                   |   |        |
|-----------------------------------------------|---------|-----------------------------------|-------------------------------------------------|-------------------|---|--------|
| Grabarz & Partner Werbeagentur GmbH           | GERMANY | Humor                             | Volkswagen AG                                   |                   | 1 | BRONZE |
| fischerAppelt AG                              | GERMANY | Illustration                      | PETA                                            |                   | 3 | GOLD   |
| Grabarz & Partner Werbeagentur GmbH           | GERMANY | Luxury & Premium Brands           | Porsche                                         |                   | 1 | SILVER |
| Grabarz & Partner Werbeagentur GmbH           | GERMANY | Luxury & Premium Brands           | Porsche                                         |                   | 1 | SILVER |
| ICONOCLAST Germany GmbH                       | GERMANY | Luxury & Premium Brands           | Mercedes Benz                                   |                   | 1 | GOLD   |
| Scholz & Friends Berlin GmbH                  | GERMANY | Luxury & Premium Brands           | Berliner Philharmoniker                         |                   | 1 | BRONZE |
| McCANN Worldgroup Deutschland                 | GERMANY | Mobile Sites & Apps               |                                                 | McCANN WORLDGROUP | 1 | GOLD   |
| McCANN Worldgroup Deutschland                 | GERMANY | Online & mobile services          |                                                 | McCANN WORLDGROUP | 1 | GOLD   |
| BBDO Group Germany GmbH                       | GERMANY | Online & Viral Films              | smart                                           | BBDO              | 1 | BRONZE |
| Scholz & Friends Berlin GmbH                  | GERMANY | Packaging Design                  | The Tampon Book                                 |                   | 1 | SILVER |
| SERVICEPLAN GERMANY                           | GERMANY | Personal Electronics & Devices    | DOT                                             |                   | 1 | GOLD   |
| Avantgarde Gesellschaft für Kommunikation mbH | GERMANY | Prescription & OTC Products       | NOVENTI                                         |                   | 1 | SILVER |
| fischerAppelt AG                              | GERMANY | Print Craft                       | PETA                                            |                   | 3 | SILVER |
| Heimat Werbeagentur GmbH                      | GERMANY | Product Design                    | German Federal Association of Funeral Directors | TBWA              | 1 | BRONZE |
| Grabarz & Partner Werbeagentur GmbH           | GERMANY | Promotions & Incentives           | Burger King                                     |                   | 1 | BRONZE |
| Scholz & Friends Berlin GmbH                  | GERMANY | Public Interest - Environment     | Karajan Academy of the Berliner Philharmonic    |                   | 1 | SILVER |
| Daimler AG                                    | GERMANY | Public Interest - Gender Equity   | Mercedes-Benz                                   |                   | 1 | GOLD   |
| DDB Group GmbH                                | GERMANY | Public Interest - Gender Equity   | Stabilo Boss                                    | DDB               | 2 | SILVER |
| McCANN Worldgroup Deutschland                 | GERMANY | Public Interest - Gender Equity   | L'Oréal Paris                                   | McCANN WORLDGROUP | 1 | GOLD   |
| Scholz & Friends Berlin GmbH                  | GERMANY | Public Interest - Health & Safety | The Tampon Book                                 |                   | 1 | GOLD   |
| Scholz & Friends Berlin GmbH                  | GERMANY | Public Relations                  | The Tampon Book                                 |                   | 1 | GOLD   |
| SERVICEPLAN GERMANY                           | GERMANY | Public Relations                  | BVG                                             |                   | 1 | SILVER |
| SERVICEPLAN GERMANY                           | GERMANY | Publication Design                | METER Environment                               |                   | 1 | SILVER |
| DDB Group GmbH                                | GERMANY | Radio Advertising                 | Stabilo Boss                                    | DDB               | 3 | BRONZE |
| Scholz & Friends Berlin GmbH                  | GERMANY | Recreation & Leisure              | Berliner Philharmoniker                         |                   | 1 | BRONZE |
| Grabarz & Partner Werbeagentur GmbH           | GERMANY | Restaurants, Bars & Cafés         | Burger King                                     |                   | 1 | SILVER |
| SERVICEPLAN GERMANY                           | GERMANY | Retail Services                   | PENNY Naturgut                                  |                   | 1 | BRONZE |
| BBDO Group Germany GmbH                       | GERMANY | Social Networks                   |                                                 | BBDO              | 1 | SILVER |
| Ogilvy GmbH                                   | GERMANY | Topical & real-time               | German Rail                                     | OGILVY & MATHER   | 1 | GOLD   |
| Ogilvy GmbH                                   | GERMANY | Transport & Tourism               | German Rail                                     | OGILVY & MATHER   | 1 | GOLD   |
| Daimler AG                                    | GERMANY | Automotive                        | Mercedes-Benz                                   |                   | 1 | GOLD   |
| BBDO Group Germany GmbH                       | GERMANY | Automotive                        | smart                                           | BBDO              | 1 | BRONZE |
| BBDO Group Germany GmbH                       | GERMANY | Automotive                        | smart                                           | BBDO              | 1 | SILVER |
| Grabarz & Partner Werbeagentur GmbH           | GERMANY | Automotive                        | Volkswagen AG                                   |                   | 1 | BRONZE |
| Cheil Germany GmbH                            | GERMANY | VR/AR                             | Samsung                                         | CHEIL WORLDWIDE   | 1 | BRONZE |
| Interactive Media Foundation gGmbH            | GERMANY | VR/AR                             | Virtual Reality Project                         |                   | 1 | GOLD   |
| Publicis Pixelpark                            | GERMANY | Websites                          | PUMA                                            | PUBLICIS          | 1 | SILVER |
| SUPERFY Private Company                       | GREECE  | Household Maintenance             |                                                 |                   | 1 | BRONZE |
| Soho Square Athens                            | GREECE  | Transport & Tourism               | Aegean Airlines                                 |                   | 3 | SILVER |
| White Rabbit Budapest                         | HUNGARY | Advertising Photography           | WWF                                             |                   | 1 | BRONZE |
| Café Communications Kft.                      | HUNGARY | Best Use of Sound                 | Audi                                            |                   | 1 | BRONZE |
| Cluso                                         | HUNGARY | Mobile Sites & Apps               | Generali                                        |                   | 1 | BRONZE |
| White Rabbit Budapest                         | HUNGARY | Print Craft                       | WWF                                             |                   | 1 | BRONZE |

|                                      |                   |                                               |                    |                   |   |        |
|--------------------------------------|-------------------|-----------------------------------------------|--------------------|-------------------|---|--------|
| Café Communications Kft.             | HUNGARY           | Radio Advertising                             | Audi               |                   | 1 | GOLD   |
| Wavemaker Hungary                    | HUNGARY           | Retail Services                               | Writer's Store     | MEC               | 1 | GOLD   |
| Rothco part of Accenture Interactive | IRELAND           | Publication Design                            | AIB                |                   | 1 | GOLD   |
| McCANN TLV                           | ISRAEL            | Homes, Furnishings & Appliances               | IKEA               | McCANN WORLDGROUP | 1 | GOLD   |
| McCANN TLV                           | ISRAEL            | Product Design                                | IKEA               | McCANN WORLDGROUP | 1 | GOLD   |
| DDB Group Italy                      | ITALY             | Corporate Image                               | Zurich Connect     | DDB               | 1 | BRONZE |
| Serviceplan Group Italia Srl         | ITALY             | Creative Use of Data                          | Rolling Stone      |                   | 1 | BRONZE |
| DDB Group Italy                      | ITALY             | Experiential & Shopper Marketing              | IKEA Italy         | DDB               | 1 | BRONZE |
| DDB Group Italy                      | ITALY             | Financial Services                            | Zurich Connect     | DDB               | 1 | BRONZE |
| DDB Group Italy                      | ITALY             | Homes, Furnishings & Appliances               | IKEA Italy         | DDB               | 1 | GOLD   |
| Armando Testa S.p.A                  | ITALY             | Integrated Campaigns                          | Coffee             |                   | 1 | BRONZE |
| Serviceplan Group Italia Srl         | ITALY             | Media                                         | Rolling Stone      |                   | 1 | GOLD   |
| Serviceplan Group Italia Srl         | ITALY             | Mobile Campaigns                              | Rolling Stone      |                   | 1 | SILVER |
| VMLY&R                               | ITALY             | Non-Alcoholic Drinks                          | Lavazza            | VMLY&R            | 1 | SILVER |
| Deloitte Consulting srl              | ITALY             | Prescription & OTC Products                   | Dr.Giorgini        |                   | 1 | SILVER |
| DDB Group Italy                      | ITALY             | Automotive                                    | Volkswagen         | DDB               | 1 | BRONZE |
| Hakuhodo Kettle                      | JAPAN             | Communication & Public Services               | Y!mobile           | HAKUHODO          | 1 | GOLD   |
| McCann Tokyo                         | JAPAN             | Graphic Design                                | Perrier-Jouët      | McCANN WORLDGROUP | 1 | BRONZE |
| Hakuhodo Kettle                      | JAPAN             | Media Innovation - Alternative Media          | Takasaki City      | HAKUHODO          | 1 | SILVER |
| Dentsu                               | JAPAN             | Mobile Sites & Apps                           | Sojitz Corporation | DENTSU            | 1 | BRONZE |
| Dentsu                               | JAPAN             | Non-Alcoholic Drinks                          | Nikkei Inc.        | DENTSU            | 1 | GOLD   |
| RA Kombinat                          | KAZAKHSTAN        | Financial Services                            | ForteBank          |                   | 1 | SILVER |
| Krema Worldwide                      | KOREA REPUBLIC OF | Luxury & Premium Brands                       | LG SIGNATURE       |                   | 1 | BRONZE |
| DDB Worldwide Latvia SIA             | LATVIA            | Branded Content - Native Advertising          | Latvian Green Dot  | DDB               | 1 | BRONZE |
| FANUC                                | LUXEMBOURG        | Professional Products & Services              | FANUC              |                   | 1 | BRONZE |
| Publicis WW Mexico                   | MEXICO            | Public Relations                              |                    | PUBLICIS          | 1 | BRONZE |
| Publicis WW Mexico                   | MEXICO            | Social Networks                               |                    | PUBLICIS          | 1 | GOLD   |
| Isobar Amsterdam                     | NETHERLANDS       | Alcoholic Drinks                              | Hertog Jan         | ISOBAR            | 1 | SILVER |
| 72andSunny Amsterdam                 | NETHERLANDS       | Best Use of Sound                             | Lynx               |                   | 1 | SILVER |
| 72andSunny Amsterdam                 | NETHERLANDS       | Brand identity                                | Earth              |                   | 1 | SILVER |
| MediaMonks                           | NETHERLANDS       | Branded Content - Music Video                 |                    |                   | 1 | GOLD   |
| Publicis Groupe NL                   | NETHERLANDS       | Communication & Public Services               |                    | PUBLICIS          | 1 | BRONZE |
| 180 Kingsday                         | NETHERLANDS       | Corporate Image                               |                    |                   | 3 | SILVER |
| Achtung! mcgarrybowen                | NETHERLANDS       | Creative Use of Data                          | Volkswagen         | DENTSU            | 1 | SILVER |
| MediaMonks                           | NETHERLANDS       | Financial Services                            | Mastercard         |                   | 1 | GOLD   |
| Publicis Groupe NL                   | NETHERLANDS       | Mobile Campaigns                              |                    | PUBLICIS          | 1 | BRONZE |
| RSA Films Amsterdam                  | NETHERLANDS       | Professional Products & Services              | Arch & Hook        |                   | 1 | SILVER |
| G-UNIT Amsterdam                     | NETHERLANDS       | Promotions & Incentives                       | VELORETTI          |                   | 1 | SILVER |
| Persuade                             | NETHERLANDS       | Retail Services                               | Zeeman             |                   | 1 | SILVER |
| This Page Amsterdam                  | NETHERLANDS       | Retail Services                               | Nike               |                   | 1 | BRONZE |
| MediaMonks                           | NETHERLANDS       | Transport & Tourism                           |                    |                   | 1 | SILVER |
| Achtung! mcgarrybowen                | NETHERLANDS       | Automotive                                    | Volkswagen         | DENTSU            | 1 | GOLD   |
| Superhero Cheesecake                 | NETHERLANDS       | Websites                                      | T.I.               |                   | 1 | BRONZE |
| VMLY&R                               | NEW ZEALAND       | Promotions & Incentives                       |                    | VMLY&R            | 1 | GOLD   |
| TRY                                  | NORWAY            | Best Use of Music                             |                    |                   | 1 | SILVER |
| TRY                                  | NORWAY            | Branded Content - Product & Brand Integration | KK Womens Magazine |                   | 1 | SILVER |

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| POL                               | NORWAY             | Confectionery & Snacks               | Kommo                 |                      | 1 | BRONZE |
| TRY                               | NORWAY             | Financial Services                   |                       |                      | 1 | SILVER |
| TRY                               | NORWAY             | Financial Services                   | DNB Insurance         |                      | 1 | BRONZE |
| TRY                               | NORWAY             | Humor                                | REMA 1000             |                      | 1 | GOLD   |
| Morgenstern AS                    | NORWAY             | Media Innovation - Traditional Media | Verisure Smart alarms |                      | 1 | BRONZE |
| Trigger                           | NORWAY             | Non-Alcoholic Drinks                 | Coca-Cola             |                      | 1 | GOLD   |
| Morgenstern AS                    | NORWAY             | Online & mobile services             | FINN.no               |                      | 1 | BRONZE |
| Morgenstern AS                    | NORWAY             | Online & mobile services             |                       |                      | 1 | GOLD   |
| POL                               | NORWAY             | Online & Viral Films                 |                       |                      | 1 | BRONZE |
| TRY                               | NORWAY             | Retail Services                      | REMA 1000             |                      | 1 | GOLD   |
| Morgenstern AS                    | NORWAY             | Topical & real-time                  |                       |                      | 1 | BRONZE |
| Havas Ortega                      | PHILIPPINES        | Media Innovation - Alternative Media | City of Valenzuela    | HAVAS WORLDWIDE      | 1 | SILVER |
| Platige Image                     | POLAND             | Animation                            | Metro Game            |                      | 1 | BRONZE |
| DDB Warszawa                      | POLAND             | Experiential & Shopper Marketing     | McDonald's            | DDB                  | 1 | SILVER |
| VMLY&R                            | POLAND             | Public Interest - Gender Equity      |                       | VMLY&R               | 1 | GOLD   |
| Coming Soon Lisboa                | PORTUGAL           | Illustration                         | Josefinas             |                      | 3 | GOLD   |
| Havas Worldwide                   | PORTUGAL           | Public Interest - Social             |                       | HAVAS WORLDWIDE      | 1 | GOLD   |
| FCB Lisboa                        | PORTUGAL           | Transport & Tourism                  | Wheelchange Tours     | FOOTE CONE & BELDING | 1 | SILVER |
| BOOTLEG                           | RUSSIAN FEDERATION | Alcoholic Drinks                     | Budweiser             | BBDO                 | 1 | SILVER |
| Depot branding agency             | RUSSIAN FEDERATION | Brand identity                       | Self Club             |                      | 1 | BRONZE |
| Mosaic Media                      | RUSSIAN FEDERATION | Branded Content - Native Advertising | Mastercard            |                      | 1 | SILVER |
| Andrey Tyukavkin                  | RUSSIAN FEDERATION | Business to Business Direct          | theidealcreative.com  |                      | 1 | BRONZE |
| Advertising Agency Voskhod        | RUSSIAN FEDERATION | Creative Use of Data                 | TV RAIN               |                      | 1 | BRONZE |
| BBDO Russia Group                 | RUSSIAN FEDERATION | Food                                 | PEDIGREE®             | BBDO                 | 1 | SILVER |
| BBDO Russia Group                 | RUSSIAN FEDERATION | Food                                 | PERFECT FIT™          | BBDO                 | 1 | GOLD   |
| Suprematika                       | RUSSIAN FEDERATION | Graphic Design                       | Bushe                 |                      | 1 | SILVER |
| Instinct                          | RUSSIAN FEDERATION | Homes, Furnishings & Appliances      | IKEA                  | BBDO                 | 1 | SILVER |
| Advertising Agency Voskhod        | RUSSIAN FEDERATION | Media                                | TV RAIN               |                      | 1 | SILVER |
| Advertising Agency Voskhod        | RUSSIAN FEDERATION | Media                                | TV RAIN               |                      | 1 | SILVER |
| BBDO Russia Group                 | RUSSIAN FEDERATION | Online Ads                           | PERFECT FIT™          | BBDO                 | 1 | BRONZE |
| Mosaic Media                      | RUSSIAN FEDERATION | Online Ads                           | Mastercard            |                      | 1 | GOLD   |
| Conde Nast Russia Creative Studio | RUSSIAN FEDERATION | Prescription & OTC Products          | Janssen Pharmaceutica |                      | 1 | BRONZE |
| Possible Moscow                   | RUSSIAN FEDERATION | Professional Products & Services     | Skillbox              | WUNDERMAN THOMPSON   | 1 | SILVER |
| BOOTLEG                           | RUSSIAN FEDERATION | Public Interest - Environment        | Budweiser             | BBDO                 | 1 | BRONZE |
| Mosaic Media                      | RUSSIAN FEDERATION | Public Interest - Gender Equity      | Mastercard            |                      | 1 | BRONZE |
| Zebra Hero                        | RUSSIAN FEDERATION | Public Interest - Social             |                       |                      | 1 | BRONZE |
| BBDO Russia Group                 | RUSSIAN FEDERATION | Publication Design                   | GULAG History Museum  | BBDO                 | 1 | BRONZE |
| TUTKOVBUCHKOV                     | RUSSIAN FEDERATION | Topical & real-time                  | S7 Airlines           |                      | 1 | SILVER |

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| RT                                     | RUSSIAN FEDERATION | VR/AR                                | RT                                                         |                    | 1 | SILVER |
| Instinct                               | RUSSIAN FEDERATION | Websites                             | IKEA                                                       | BBDO               | 1 | BRONZE |
| Wiktor Leo Burnett,s.r.o.              | SLOVAKIA           | Business to Business Direct          | Postova Banka                                              | LEO BURNETT        | 1 | BRONZE |
| TRIAD s.r.o.                           | SLOVAKIA           | Communication & Public Services      | O2                                                         |                    | 1 | SILVER |
| VMLY&R                                 | SOUTH AFRICA       | Branded Content - Music Video        | Edgars                                                     | VMLY&R             | 1 | SILVER |
| Havas Media Group Spain SAU            | SPAIN              | Experiential & Shopper Marketing     |                                                            |                    | 1 | SILVER |
| LOLA MullenLowe                        | SPAIN              | Public Interest - Gender Equity      |                                                            | MULLEN LOWE GROUP  | 1 | BRONZE |
| King                                   | SWEDEN             | Animation                            |                                                            |                    | 1 | BRONZE |
| Forsman & Bodenfors                    | SWEDEN             | Creative Use of Data                 | Volvo                                                      |                    | 1 | BRONZE |
| NORD DDB Stockholm                     | SWEDEN             | Food                                 | McDonald's                                                 | DDB                | 3 | BRONZE |
| NORD DDB Stockholm                     | SWEDEN             | Food                                 | McDonald's                                                 | DDB                | 1 | BRONZE |
| Åkestam Holst NoA                      | SWEDEN             | Homes, Furnishings & Appliances      | IKEA Sweden                                                | The North Alliance | 1 | BRONZE |
| Forsman & Bodenfors                    | SWEDEN             | Integrated Campaigns                 | Volvo                                                      |                    | 1 | BRONZE |
| Le Bureau                              | SWEDEN             | Integrated Campaigns                 | Arbetsförmedlingen - The Swedish Public Employment Service |                    | 1 | SILVER |
| Åkestam Holst NoA                      | SWEDEN             | Media                                | Pressbyrå/Expressen                                        | The North Alliance | 3 | GOLD   |
| Åkestam Holst NoA                      | SWEDEN             | Media                                | SVT                                                        | The North Alliance | 1 | SILVER |
| NORD DDB Stockholm                     | SWEDEN             | Media Innovation - Alternative Media | Volkswagen                                                 | DDB                | 1 | GOLD   |
| NORD DDB Stockholm                     | SWEDEN             | Media Innovation - Traditional Media | McDonald's                                                 | DDB                | 1 | SILVER |
| Forsman & Bodenfors                    | SWEDEN             | Online & Viral Films                 | Volvo Trucks                                               |                    | 1 | BRONZE |
| Drama Queen Communications             | SWEDEN             | Packaging Design                     | Absolut Vodka                                              |                    | 1 | SILVER |
| Forsman & Bodenfors                    | SWEDEN             | Product Design                       | Sandvik                                                    |                    | 1 | SILVER |
| NORD DDB Stockholm                     | SWEDEN             | Product Design                       | McDonald's                                                 | DDB                | 1 | BRONZE |
| Le Bureau                              | SWEDEN             | Professional Products & Services     |                                                            |                    | 3 | BRONZE |
| Le Bureau                              | SWEDEN             | Professional Products & Services     |                                                            |                    | 1 | SILVER |
| Forsman & Bodenfors                    | SWEDEN             | Public Interest - Gender Equity      | Volvo                                                      |                    | 1 | SILVER |
| Welcom                                 | SWEDEN             | Recreation & Leisure                 |                                                            |                    | 1 | BRONZE |
| NORD DDB Stockholm                     | SWEDEN             | Restaurants, Bars & Cafés            | McDonald's                                                 | DDB                | 3 | BRONZE |
| NORD DDB Stockholm                     | SWEDEN             | Restaurants, Bars & Cafés            | McDonald's                                                 | DDB                | 1 | GOLD   |
| NORD DDB Stockholm                     | SWEDEN             | Restaurants, Bars & Cafés            | McDonald's                                                 | DDB                | 1 | BRONZE |
| Acne                                   | SWEDEN             | Retail Services                      | IKEA                                                       |                    | 1 | SILVER |
| Åkestam Holst NoA                      | SWEDEN             | Retail Services                      | Pressbyrå/Expressen                                        | The North Alliance | 3 | GOLD   |
| Prime Weber Shandwick                  | SWEDEN             | Transport & Tourism                  |                                                            | McCANN WORLDGROUP  | 1 | BRONZE |
| NORD DDB Stockholm                     | SWEDEN             | Automotive                           | Volkswagen                                                 | DDB                | 1 | SILVER |
| Ruf Lanz, Zurich                       | SWITZERLAND        | Advertising Photography              |                                                            |                    | 3 | BRONZE |
| Notch Interactive AG                   | SWITZERLAND        | Communication & Public Services      |                                                            |                    | 3 | BRONZE |
| TBWA/Switzerland AG, TBWA Chiat Day NY | SWITZERLAND        | Graphic Design                       |                                                            | TBWA               | 1 | SILVER |
| Ruf Lanz, Zurich                       | SWITZERLAND        | Illustration                         |                                                            |                    | 2 | BRONZE |
| TBWA/Switzerland AG, TBWA Chiat Day NY | SWITZERLAND        | Illustration                         |                                                            | TBWA               | 6 | SILVER |
| cavalcade                              | SWITZERLAND        | Media                                |                                                            |                    | 3 | SILVER |
| HEIMAT Zürich                          | SWITZERLAND        | Mobile Campaigns                     | Kieser Training                                            | TBWA               | 1 | SILVER |
| TBWA/Switzerland AG, TBWA Chiat Day NY | SWITZERLAND        | Print Craft                          |                                                            | TBWA               | 6 | GOLD   |

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| Ruf Lanz, Zurich                            | SWITZERLAND          | Professional Products & Services              |                                  |                    | 3 | SILVER |
| Serviceplan / Serviceplan Group Switzerland | SWITZERLAND          | Public Interest - Environment                 | Sea Shepherd Switzerland         |                    | 3 | SILVER |
| Ruf Lanz, Zurich                            | SWITZERLAND          | Public Interest - Social                      |                                  |                    | 3 | SILVER |
| HEIMAT Zürich                               | SWITZERLAND          | Recreation & Leisure                          | Kieser Training                  | TBWA               | 1 | GOLD   |
| Ruf Lanz, Zurich                            | SWITZERLAND          | Recreation & Leisure                          |                                  |                    | 3 | BRONZE |
| Ruf Lanz, Zurich                            | SWITZERLAND          | Restaurants, Bars & Cafés                     |                                  |                    | 4 | SILVER |
| Veeam Software Group GmbH                   | SWITZERLAND          | Websites                                      |                                  |                    | 1 | SILVER |
| Leo Burnett Taiwan                          | TAIWAN               | Humor                                         | China Airlines                   | LEO BURNETT        | 1 | BRONZE |
| Leo Burnett Taiwan                          | TAIWAN               | Transport & Tourism                           | China Airlines                   | LEO BURNETT        | 1 | SILVER |
| MULLENLOWE THAILAND                         | THAILAND             | Household Maintenance                         | Chaindrite                       | MULLEN LOWE GROUP  | 1 | GOLD   |
| The Leo Burnett Group Thailand              | THAILAND             | Public Interest - Health & Safety             | Thai Health Promotion Foundation | LEO BURNETT        | 1 | GOLD   |
| Rafineri                                    | TURKEY               | Branded Content - Product & Brand Integration | L0SEV                            |                    | 1 | GOLD   |
| CONCEPT ISTANBUL                            | TURKEY               | Financial Services                            | Allianz insurance                |                    | 1 | BRONZE |
| Manajans JWT Turkey                         | TURKEY               | Health & Beauty                               | AXE                              | WUNDERMAN THOMPSON | 1 | BRONZE |
| Manajans JWT Turkey                         | TURKEY               | Health & Beauty                               | Rexona                           | WUNDERMAN THOMPSON | 1 | SILVER |
| Manajans JWT Turkey                         | TURKEY               | Humor                                         | Rexona                           | WUNDERMAN THOMPSON | 1 | BRONZE |
| Karpat Independent Advertising Agency       | TURKEY               | Public Interest - Health & Safety             | Yandex                           |                    | 2 | SILVER |
| CONCEPT ISTANBUL                            | TURKEY               | Automotive                                    | Jeep                             |                    | 2 | BRONZE |
| banda                                       | UKRAINE              | Brand identity                                | goodwine                         |                    | 1 | GOLD   |
| banda                                       | UKRAINE              | Health & Beauty                               | Luxoptica                        |                    | 1 | GOLD   |
| TS/D Agency                                 | UKRAINE              | Packaging Design                              | Birdman                          |                    | 1 | BRONZE |
| Fedoriv                                     | UKRAINE              | Recreation & Leisure                          | Crate Club                       |                    | 1 | GOLD   |
| banda                                       | UKRAINE              | Retail Services                               | Bad Boy                          |                    | 3 | SILVER |
| FP7 McCann Dubai                            | UNITED ARAB EMIRATES | Corporate Image                               | Almosafer                        | McCANN WORLDGROUP  | 1 | BRONZE |
| TBWA/RAAD                                   | UNITED ARAB EMIRATES | Experiential & Shopper Marketing              | Unilever                         | TBWA               | 1 | BRONZE |
| TBWA/RAAD                                   | UNITED ARAB EMIRATES | Household Maintenance                         | Unilever                         | TBWA               | 1 | GOLD   |
| TBWA/RAAD                                   | UNITED ARAB EMIRATES | Media Innovation - Traditional Media          | Louvre Abu Dhabi                 | TBWA               | 1 | BRONZE |
| TBWA/RAAD                                   | UNITED ARAB EMIRATES | Topical & real-time                           | Nissan                           | TBWA               | 1 | BRONZE |
| AM/BBDO                                     | UNITED KINGDOM       | Alcoholic Drinks                              | Guinness                         | BBDO               | 1 | GOLD   |
| AM/BBDO                                     | UNITED KINGDOM       | Alcoholic Drinks                              | Guinness                         | BBDO               | 1 | BRONZE |
| Ogilvy London                               | UNITED KINGDOM       | Alcoholic Drinks                              |                                  | OGILVY & MATHER    | 1 | GOLD   |
| Moving Picture Company                      | UNITED KINGDOM       | Animation                                     | Atlantic Records                 |                    | 1 | BRONZE |
| Cheil                                       | UNITED KINGDOM       | Branded Content - Film/series                 | NIVEA                            | CHEIL WORLDWIDE    | 1 | BRONZE |
| McCann London                               | UNITED KINGDOM       | Branded Content - Native Advertising          | Xbox                             | McCANN WORLDGROUP  | 1 | GOLD   |
| McCann London                               | UNITED KINGDOM       | Branded Content - Product & Brand Integration | Xbox                             | McCANN WORLDGROUP  | 1 | SILVER |
| AM/BBDO                                     | UNITED KINGDOM       | Business to Business Direct                   | The Valuable 500                 | BBDO               | 1 | SILVER |
| MRM/McCann Madrid & McCann Milton Keynes    | UNITED KINGDOM       | copywriting & Storytelling                    | Astra                            | McCANN WORLDGROUP  | 3 | SILVER |
| McCann London                               | UNITED KINGDOM       | Corporate Image                               | Xbox                             | McCANN WORLDGROUP  | 1 | SILVER |

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| Mccann Europe                            | UNITED KINGDOM | Creative Technology               | Alzheimer Society UK           | McCANN WORLDGROUP  | 1 | BRONZE |
| Wunderman Thompson UK                    | UNITED KINGDOM | Financial Services                | HSBC                           | WUNDERMAN THOMPSON | 1 | BRONZE |
| AMBBDO                                   | UNITED KINGDOM | Health & Beauty                   | Bodyform/Libresse              | BBDO               | 1 | GOLD   |
| mccann health                            | UNITED KINGDOM | Health & Beauty                   | OCO Opticians                  | McCANN WORLDGROUP  | 1 | GOLD   |
| McCann Manchester                        | UNITED KINGDOM | Health & Beauty                   | Skyn                           | McCANN WORLDGROUP  | 1 | SILVER |
| Lucky Generals                           | UNITED KINGDOM | Homes, Furnishings & Appliances   | Amazon Alexa                   | TBWA               | 1 | SILVER |
| Proximity London                         | UNITED KINGDOM | Homes, Furnishings & Appliances   |                                | PROXIMITY          | 1 | SILVER |
| Wunderman Thompson UK                    | UNITED KINGDOM | Integrated Campaigns              | HSBC                           | WUNDERMAN THOMPSON | 1 | BRONZE |
| Anomaly                                  | UNITED KINGDOM | Luxury & Premium Brands           |                                |                    | 1 | BRONZE |
| The & Partnership/Pulse Creative London  | UNITED KINGDOM | Media                             | The Times and The Sunday Times |                    | 1 | BRONZE |
| Lucky Generals                           | UNITED KINGDOM | Non-Alcoholic Drinks              | Yorkshire Tea                  | TBWA               | 1 | BRONZE |
| Lucky Generals                           | UNITED KINGDOM | Non-Alcoholic Drinks              | Taylors of Harrogate           | TBWA               | 1 | GOLD   |
| Moving Picture Company                   | UNITED KINGDOM | Post Production & Visual Effects  | BMW                            |                    | 1 | SILVER |
| Moving Picture Company                   | UNITED KINGDOM | Post Production & Visual Effects  | Hennessy                       |                    | 1 | GOLD   |
| Moving Picture Company                   | UNITED KINGDOM | Post Production & Visual Effects  | John Lewis                     |                    | 1 | SILVER |
| mccann health                            | UNITED KINGDOM | Prescription & OTC Products       | Sudocre                        | McCANN WORLDGROUP  | 1 | BRONZE |
| McCann Manchester                        | UNITED KINGDOM | Prescription & OTC Products       | Skyn                           | McCANN WORLDGROUP  | 1 | GOLD   |
| Anomaly                                  | UNITED KINGDOM | Public Interest - Health & Safety |                                |                    | 1 | BRONZE |
| Mccann Europe                            | UNITED KINGDOM | Public Interest - Health & Safety | Alzheimer Society UK           | McCANN WORLDGROUP  | 1 | BRONZE |
| McCann London                            | UNITED KINGDOM | Public Interest - Health & Safety | Vice UK, College Music         | McCANN WORLDGROUP  | 1 | GOLD   |
| McCann London                            | UNITED KINGDOM | Public Relations                  | BreezoMeter                    | McCANN WORLDGROUP  | 1 | BRONZE |
| MRM/McCann Madrid & McCann Milton Keynes | UNITED KINGDOM | Radio Advertising                 | Astra                          | McCANN WORLDGROUP  | 3 | SILVER |
| Wunderman Thompson UK                    | UNITED KINGDOM | Recreation & Leisure              | BT Sports                      | WUNDERMAN THOMPSON | 1 | GOLD   |
| Edelman                                  | UNITED KINGDOM | Restaurants, Bars & Cafés         | Taco Bell                      |                    | 1 | BRONZE |
| SANDRO, INC.                             | UNITED STATES  | Advertising Photography           | Jimmy Dean                     |                    | 2 | GOLD   |
| 3PMAgency/Weber Shandwick                | UNITED STATES  | Alcoholic Drinks                  | Bud Light                      | McCANN WORLDGROUP  | 1 | BRONZE |
| BBDO New York                            | UNITED STATES  | Alcoholic Drinks                  | Bacardi                        | BBDO               | 1 | GOLD   |
| Buck                                     | UNITED STATES  | Animation                         | Apple                          |                    | 1 | SILVER |
| McCann New York                          | UNITED STATES  | Branded Content - Branded Games   |                                | McCANN WORLDGROUP  | 1 | GOLD   |
| Buck                                     | UNITED STATES  | Branded Content - Film/series     | Apple                          |                    | 1 | SILVER |
| McCann New York                          | UNITED STATES  | Branded Content - Film/series     | Wireless                       | McCANN WORLDGROUP  | 1 | SILVER |
| Weber Shandwick                          | UNITED STATES  | Branded Content - Film/series     | Ancestry                       | McCANN WORLDGROUP  | 1 | BRONZE |

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| McCann New York                                    | UNITED STATES | Branded Content - Music Video        | Advocacy & Awareness                | McCANN WORLDGROUP | 1 | GOLD   |
| McCann New York                                    | UNITED STATES | Branded Content - Native Advertising | Black Titanium                      | McCANN WORLDGROUP | 1 | BRONZE |
| BBDO New York                                      | UNITED STATES | Communication & Public Services      | AT&T                                | BBDO              | 2 | BRONZE |
| MRM/McCann                                         | UNITED STATES | Communication & Public Services      | Operation Santa                     | McCANN WORLDGROUP | 1 | GOLD   |
| Energy BBDO                                        | UNITED STATES | Confectionery & Snacks               | Extra Refreshers                    | BBDO              | 1 | SILVER |
| 72andSunny                                         | UNITED STATES | Copywriting & Storytelling           | Halo Top                            |                   | 2 | SILVER |
| McCann New York                                    | UNITED STATES | Creative Technology                  | Xbox                                | McCANN WORLDGROUP | 1 | GOLD   |
| Digitas                                            | UNITED STATES | Events                               | JFK Presidential Library and Museum | DIGITASLBI        | 1 | BRONZE |
| McCann New York                                    | UNITED STATES | Events                               |                                     | McCANN WORLDGROUP | 1 | SILVER |
| Momentum WW                                        | UNITED STATES | Financial Services                   |                                     | McCANN WORLDGROUP | 1 | SILVER |
| Energy BBDO                                        | UNITED STATES | Food                                 | American Egg Board                  | BBDO              | 1 | SILVER |
| Turner Duckworth: London, San Francisco, New York  | UNITED STATES | Graphic Design                       |                                     | LEO BURNETT       | 1 | BRONZE |
| Grey Midwest                                       | UNITED STATES | Household Maintenance                | Febreze                             | GREY              | 1 | SILVER |
| 72andSunny                                         | UNITED STATES | Humor                                | Halo Top                            |                   | 2 | SILVER |
| BBDO New York                                      | UNITED STATES | Mobile Campaigns                     | Monica Lewinsky                     | BBDO              | 1 | BRONZE |
| Fitzco//McCann                                     | UNITED STATES | Non-Alcoholic Drinks                 |                                     | McCANN WORLDGROUP | 1 | SILVER |
| BBDO New York                                      | UNITED STATES | Online & Viral Films                 | Sandy Hook Promise                  | BBDO              | 1 | GOLD   |
| BBDO New York                                      | UNITED STATES | Online & Viral Films                 | Monica Lewinsky                     | BBDO              | 1 | SILVER |
| BBDO New York                                      | UNITED STATES | Online Ads                           | Snickers                            | BBDO              | 1 | SILVER |
| Energy BBDO                                        | UNITED STATES | Online Ads                           | Claritin                            | BBDO              | 1 | BRONZE |
| BBDO New York                                      | UNITED STATES | Post Production & Visual Effects     | Macy's                              | BBDO              | 1 | SILVER |
| BBDO New York                                      | UNITED STATES | Post Production & Visual Effects     | AT&T                                | BBDO              | 1 | BRONZE |
| BBDO New York                                      | UNITED STATES | Post Production & Visual Effects     | AT&T                                | BBDO              | 1 | BRONZE |
| McCann New York                                    | UNITED STATES | Product Design                       | Xbox                                | McCANN WORLDGROUP | 1 | SILVER |
| McCann New York                                    | UNITED STATES | Promotions & Incentives              |                                     | McCANN WORLDGROUP | 1 | BRONZE |
| BBDO New York                                      | UNITED STATES | Public Interest - Gender Equity      | THINX                               | BBDO              | 1 | SILVER |
| BBDO New York                                      | UNITED STATES | Public Interest - Health & Safety    | Sandy Hook Promise                  | BBDO              | 1 | SILVER |
| Casanova//McCann,McCann New York and McCann Canada | UNITED STATES | Public Interest - Health & Safety    |                                     | McCANN WORLDGROUP | 1 | SILVER |
| McCann New York                                    | UNITED STATES | Public Interest - Health & Safety    | March for Our Lives                 | McCANN WORLDGROUP | 1 | BRONZE |
| McCann New York                                    | UNITED STATES | Public Interest - Health & Safety    | Advocacy & Awareness                | McCANN WORLDGROUP | 1 | BRONZE |
| Saatchi & Saatchi Wellness                         | UNITED STATES | Public Interest - Health & Safety    | Deaf 911                            | SAATCHI & SAATCHI | 1 | SILVER |
| BBDO New York                                      | UNITED STATES | Public Interest - Social             | Monica Lewinsky                     | BBDO              | 1 | SILVER |

|                                                    |               |                               |                                     |                   |   |        |
|----------------------------------------------------|---------------|-------------------------------|-------------------------------------|-------------------|---|--------|
| BBDO New York                                      | UNITED STATES | Public Interest - Social      | Monica Lewinsky                     | BBDO              | 1 | GOLD   |
| McCann New York                                    | UNITED STATES | Public Interest - Social      | March for Our Lives                 | McCANN WORLDGROUP | 1 | BRONZE |
| 3PM Agency/Weber Shandwick                         | UNITED STATES | Public Relations              | Bud Light                           | McCANN WORLDGROUP | 1 | BRONZE |
| Casanova/McCann, McCann New York and McCann Canada | UNITED STATES | Public Relations              |                                     | McCANN WORLDGROUP | 1 | GOLD   |
| Digitas                                            | UNITED STATES | Recreation & Leisure          | JFK Presidential Library and Museum | DIGITASLBI        | 1 | SILVER |
| BBDO New York                                      | UNITED STATES | Social Networks               | Monica Lewinsky                     | BBDO              | 1 | BRONZE |
| Digitas                                            | UNITED STATES | VR/AR                         | JFK Presidential Library and Museum | DIGITASLBI        | 1 | GOLD   |
| Energy BBDO                                        | UNITED STATES | Websites                      | Kerrygold USA                       | BBDO              | 1 | GOLD   |
| MA'NO Branding                                     | UZBEKISTAN    | Brand identity                | Tashkent City                       |                   | 1 | SILVER |
| DBLA video                                         | UZBEKISTAN    | Branded Content - Music Video | Versa yoghurt                       |                   | 1 | BRONZE |
| Synthesis creative lab                             | UZBEKISTAN    | Packaging Design              | Natural product / Natural pack      |                   | 1 | GOLD   |
| Wings The Agency                                   | VENEZUELA     | Public Interest - Environment | Sea Shepherd                        |                   | 3 | SILVER |

***Agencies whose work did not make it onto the shortlist should bear in mind that noteworthy entries are also featured in the annual Epica Book, which will be released in September 2020.***

***\*Disclaimer: Bizcommunity's [Leigh Andrews](#) and [Juanita Pienaar](#) are part of this year's online judging panel. Note that the Epica Awards' judges don't see entries from their own country.***

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