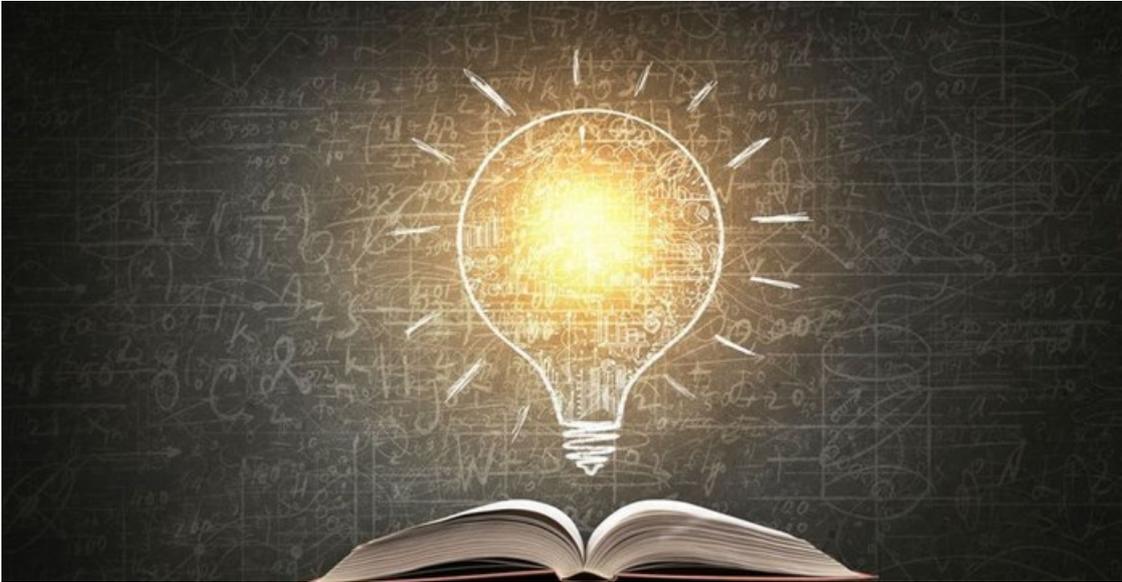


Multichoice Namibia to launch new content platforms

According to *Economist Namibia*, MultiChoice Namibia this year prioritised fresh new content as well as content makers and pulled out all the stops, with the launch of two new content platforms, a TV and film talent incubator, and new viewing options for DStv customers.



GOtv is an important platform in Namibia, and reflects the government's digital migration process. The inclusion of these radio stations on GOtv further MultiChoice's vision of using entertainment to enrich lives, especially in remote areas of the country.

To promote its local content in 2018 MultiChoice Namibia is focusing on the premiere of season three of the popular local drama, *The 3rd Will* on Zambezi Magic in July. The series is locally produced and features a cast of proudly Namibian talent.

At a VIP event Roger Gertze, MultiChoice Namibia MD, said that through this wholly local production, Zambezi Magic was providing a platform to tell Namibian stories. MultiChoice Namibia has long recognised the role it can play in helping to proactively build the Namibian TV and film production sector.

It was with this in mind that the company recently put its weight behind the regional launch of the MultiChoice Talent Factory (MTF). The academy aim is to invest in Africa's creative heads and transform the film sector by growing its base through exposure to technical skills, professional experience and local content production.

Academy participants are put through an intensive 12-month training programme in Zambia, and are drawn from across the region. MultiChoice Namibia proudly sponsored three emerging filmmakers to take part in the programme, with the hope they will bring these critical skills back home to help grow the local industry,

MultiChoice Namibia ended off the year on a high note, with the launch on 1 December 2018 of DStv's highly anticipated third XtraView offering. Until now, customers have been able to link two decoders together for the monthly cost of a normal DStv subscription plus an Access Fee.

Now, for an additional Access Fee, customers can link another decoder, allowing them to connect a total of three decoders in their home at the same time. This enables the whole family to simultaneously enjoy their favourite DStv programmes on different TV sets, all managed from one DStv subscription.

Source: NexTVAfrica.com.

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