

# Retail

We've compiled our annual #BestofBiz 2020 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Retail site over the past year below.



## Our most-read stories

1	<a href="#">Covid-19 will bring about a retail apocalypse</a> - Howard Saunders	08 Apr 2020
2	<a href="#">South African retail vs the coronavirus</a> - Mariëtte Frazer	09 Mar 2020
3	<a href="#">Easing of alcohol sales restrictions a welcome relief for industry</a>	12 Nov 2020
4	<a href="#">MTN transformation programme turns employees into store owners</a>	22 Sep 2020
5	<a href="#">Innovative retail concept Egg to launch in SA this November</a>	16 Nov 2020
6	<a href="#">SA retail brands offering deals for Black Friday 2020</a> - Lauren Hartzenberg	23 Nov 2020
7	<a href="#">Racist Clicks haircare campaign leads to backlash and picketing</a>	07 Sep 2020
8	<a href="#">Level 4: Hardware, food delivery and winter clothing allowed, but no cigarettes</a>	30 Apr 2020
9	<a href="#">Pick n Pay Clothing now has an online store</a>	03 Aug 2020
10	<a href="#">Pick n Pay introduces special shopping hour for pensioners</a>	17 Mar 2020
11	<a href="#">Busby emerges from business rescue rebranded as FrontierCo</a>	18 Nov 2020
12	<a href="#">Mukuru Groceries enables people in SA to support Zimbabweans in need</a>	18 May 2020
13	<a href="#">These are SA's favourite loyalty programmes for 2019/20</a>	13 Mar 2020
14	<a href="#">Tertius Carstens named CEO for PepsiCo sub-Saharan Africa</a>	19 May 2020
15	<a href="#">Edcon can only pay salaries right now, tearful CEO tells suppliers</a>	27 Mar 2020
16	<a href="#">New research suggests SA's ban on cigarette sales is failing</a>	19 May 2020
17	<a href="#">E-commerce AC19: How Covid-19 is speeding up digital transformation in SA</a> - Michaela Gabriel	28 Apr 2020
18	<a href="#">Pepkor donates over R2m towards Covid-19 relief</a>	23 Apr 2020
19	<a href="#">Watch: Pick n Pay discourages panic buying in song with top SA artists</a>	25 Mar 2020
20	<a href="#">#BizTrends2020: Retail and Gen Z in 2020 - who they are and what they want</a> - Semona Pillay	09 Jan 2020

## Our most-read contributors

1	<a href="#">Semona Pillay</a>
2	<a href="#">Michael Lebona</a>
3	<a href="#">Cecil Ungerer</a>
4	<a href="#">Melissa Baird</a>
5	<a href="#">Rowan Leibbrandt</a>
6	<a href="#">Andy Walker</a>
7	<a href="#">Craig Schwabe</a>
8	<a href="#">Kirsten Dewar</a>
9	<a href="#">Emma Longden</a>
10	<a href="#">Dov Girnun</a>
11	<a href="#">Howard Feldman</a>
12	<a href="#">Lee Naik</a>
13	<a href="#">David Jenkins</a>
14	<a href="#">Wayne Flemming</a>
15	<a href="#">Michael Smollan</a>

## Our most-viewed press offices

1	<a href="#">Heineken South Africa</a>
2	<a href="#">Ackermans</a>
3	<a href="#">Mpact Plastics</a>
4	<a href="#">Burger King</a>
5	<a href="#">ACDOCO SA</a>
6	<a href="#">Rosebank College</a>
7	<a href="#">TFG (The Foschini Group)</a>
8	<a href="#">Bata</a>
9	<a href="#">Aramex</a>
10	<a href="#">Juta and Company</a>
11	<a href="#">OLX</a>

## Our most-read new business wins

1	<a href="#">Pandora Jewellery appoints Press Room</a>	04 Aug 2020
2	<a href="#">TreasuryONE appointed treasury technology service provider for Mr Price</a>	21 Apr 2020

## Our most-read new appointments

1	<a href="#">Virgin Active appoints Gareth McPherson as CMO</a>	10 Feb 2020
2	<a href="#">Hajra Karrim is Oceana Group's new CFO</a>	23 Jul 2020
3	<a href="#">CCBSA appoints new public affairs, communication and sustainability director</a>	19 May 2020
4	<a href="#">Shoprite Group makes a number of new senior appointments</a>	17 Sep 2020

5	<a href="#">Siya Ngcukana is KFC SA's new chief supply chain officer</a>	12 Aug 2020
6	<a href="#">Amanda Du Pont, Siya Kolisi are OmniProtect's brand ambassadors</a>	20 May 2020
7	<a href="#">Carlos Vidal joins Jeff</a>	04 Aug 2020
8	<a href="#">Bic appoints new South East Central Africa general manager</a>	03 Feb 2020
9	<a href="#">Keagan Johannes becomes ambassador of High Protein Recovery</a>	09 Sep 2020
10	<a href="#">Tiger Brands appoint new CFO</a>	17 Jul 2020

View the most-read lists for our other industries: [Marketing & Media](#), [Retail](#), [Agriculture](#), [Automotive](#), [Construction](#), [CSI & Sustainability](#), [Education](#), [Energy & Mining](#), [Entrepreneurship](#), [Finance](#), [Healthcare](#), [HR & Management](#), [ICT](#), [Legal](#), [Lifestyle](#), [Logistics & Transport](#), [Property](#) and [Tourism](#).

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