

Eskort supports Karoo farmers in need

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In response to the severe drought that is currently affecting the Karoo, [Eskort](#) has donated 500 bales of hay to farmers who are in desperate need of animal feed.



Eskort sourced 500 bales of hay to assist in aiding the farmers in need as part of its ongoing #EskortCares social responsibility programme. On 10 September 2020 ten interlink trucks, all fully sponsored by collaborating transport companies, departed from Gauteng to Willomore in the Eastern Cape, to distribute the bales to the community.

“Helping communities is ingrained in the Eskort DNA. In line with our corporate social responsibility initiatives, we consistently identify opportunities to support those in need. As a fresh and processed pork products brand, we are aware of the many farmers, producers and people who are directly and indirectly involved in keeping our brand and our products in the marketplace. By assisting communities, we maintain and grow our ability to provide quality products, while creating a direct impact on those that need it most. We are extremely grateful to all who collaborated with Eskort on this initiative to help Karoo farmers affected by the drought in the Willowmore, Rietbron and Fullerton communities,” says Arnold Prinsloo, CEO at Eskort (Pty) Ltd.



The companies that came on board to assist with the transportation of the feed are ATS Transport Solutions, DAF, Elbar Logistics, [Hendred Fruehauf](#), JMMJ Trans, [KGV Logistics](#), Marble Vervoer, Mountsure Insurance, Mpunzi Transport, [Route7 Transport](#), SA City Link, Tagline Logistics and Zelle Trans. Deon Coetzee of SA City Link and Ruan Coetzee of Tagline co-ordinated all logistics. Texan Petroleum sponsored the diesel for the trucks and the 500 bales were sponsored by Gerard Braak from [GHB Farms](#).

Fred Colborne, a well-respected farmer in the Willomore community who will lead the distribution of the bales on behalf of Eskort, comments: "We would like to thank Eskort for arranging and delivering the feed and for bringing hope and friendship to our communities at this time. We are extremely grateful."

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