

## City Lodge's "we'll make you feel at home" campaign



Extending the City Lodge group's successful "we'll make you feel at home" campaign - which has featured TV "stars" such as "underpants man," "swimming pool man," "the hadeda" and "Aunt Ethel" - agencies TBWA Hunt Lascaris and Osmosis recently staged activations at two of Sandton's restaurant precincts, using four trained German Shepherds to take slippers to patrons.

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