

# BizTrendsLIVE! Avoid the FOMO!

Issued by [Bizcommunity.com](http://Bizcommunity.com)

15 Jan 2019

If you haven't got around to booking for the BizTrendsLIVE! yet, here's some info so you avoid FOMO. The face-to-face version of BizTrends, Bizcommunity's annual first-to-market trend report, is not to be missed!



In Sandton, on 31 January 2019, in partnership with Cinemark, you will live your best business life with a 'BizX'-style format presentation by selected BizTrend2019 contributors, covering unmissable 2019 trending topics from communications to currency; Gen Africa to Gen Z; and how OTT, CX, UBU, TTC and 4IR will impact business in Africa on the road to 2020.

## Joining our Vision for Africa, on the podium so far:

- **Louise Marsland (Bizcommunity Africa Editor) - The Trend Hunter**

BizTrends initiator and curator since 2007 and current Bizcommunity Africa Editor, Louise Marsland, will MC and intro the event with a comprehensive overview of key trends of the year. **Follow:** [@Louise\\_Marsland](https://twitter.com/Louise_Marsland)

- **Leslie Adams (Head of Sales for Cinemark) - The Trend Visualiser**

Head of Sales for Cinemark, Leslie Adams, will share the future creative and business opportunities in VOD and future trends in video and cinema. **Follow:** [@Les\\_adams](https://twitter.com/Les_adams)



### **Dr Sibongile Vilakazi (Customer Experience Consultant at Kantar)**

With a PhD in Organisational Development and Diversity Management, Business Strategy lecturer at the Wits Business School and Customer Experience Consultant at Kantar TNS, Dr Sibongile Vilakazi will put a value-added academic spin on trends in customer-centric organisations. **Follow:** [@lamphephethe](https://twitter.com/lamphephethe)

**Bronwyn Williams (Flux Trends) - The Trend Translator**

Innovation & marketing consultant, business trends analyst, trend-researcher, published author and speaker, whose keynote addresses focuses on how the intersection of shifting consumer mindsets and technology impact on business, with the invitation to join her on a mission to understand the world and the people who live in it.

**Follow:** [@bronwynwilliams](https://twitter.com/bronwynwilliams)

**Dali Tembo (MD Instant Grass) - The Trendspotter**

Where Africa, Youth Trends and strategy intersect, columnist, trend consultant and creator of trend spotting communities across Africa and the Middle East including Saudi Arabia, Kuwait, Jordan, Lebanon, UAE, Egypt, Nigeria, Ghana, Benin, Angola, Tanzania and Kenya - to name a few, Dali joins us as to share his considerable insights and experience.

**Follow:** [@dali\\_tembo](https://twitter.com/dali_tembo)

**Carmen Murray (Founder Boo-Yah!) - The Trend Shaper**

Innovation consultant, founder and tech visionary of Boo-Yah!, an African-inspired marketing and educational services company, offering trademark Future Fit Strategy, Insights and Training. Radio presenter, author and speaker on topics from mobile innovation, to gamification, 4th Technology Transformation to brand purpose with a special interest in the future of customer experience!

**Follow:** [@CarmenMurraySA](https://twitter.com/CarmenMurraySA)

**Alan Knott-Craig (Chairman Herotel) - The Trendpreneur**

Entrepreneur, best-selling author and Chairman of wireless broadband provider, Herotel, founder of Project Isizwe, an NGO rolling out free WiFi in poor communities, who has personally invested or funded 21 companies in the tech industry, been named 2009 Young Global Leader by the World Economic Forum, included in "100 Choiseul Africa", a list of top 100 young African business leaders in 2014, 2015 and 2016, nominated as the 2015 ICT Personality of the Year by ITWeb and

as one of the top eleven entrepreneurs changing the African landscape by Entrepreneur Magazine in 2017. **Follow:**

[@alanknottcraig](https://twitter.com/alanknottcraig)

**We can't wait to see you there. No FOMO!**

**Book seats for your team now!**

REGISTER JHB 31 JAN 2019 ▶

Alternatively mail [rsvp@bizcommunity.com](mailto:rsvp@bizcommunity.com) for more information.

**Event:** BizTrendsLIVE! Join our Vision for Africa

**Date:** Thursday 31 January 2019

**Location:** Ster-Kinekor Theatre, Sandton City Mall, Rivonia Rd & Sandton Drive, Sandton, Johannesburg, 2196

**Time:** Registration from 7.45, event from 9am-12pm

8-8.55am - Registration, and networking, coffee, breakfast buffet, grab a soda and a popcorn

9-9.20am - Louise Marsland, BizTrends2019: Welcome and overview

9.20-10am - Leslie Adams, Cinemark

10-10.20am - Carmen Murray, Boo-Yah!

10.20-10.40am - Dali Tembo, Instant Grass

10.40-10.55am - Break

10.55-11.15am - Dr Sibongile Vilakazi, Kantar TNS

11.15-11.35am - Bronwyn Williams, Flux Trends

11.35am-12pm - Alan Knott-Craig, Herotel

For media accreditation enquiries, [click here](#).

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