

Refilwe Maluleke named MD at Yellowwood

Yellowwood has appointed Refilwe Maluleke as its new MD. Maluleke joined Yellowwood as a strategy director in 2016 and has been involved in a number of key marketing strategy projects both in South Africa and across the continent in the telco, financial services and technology sectors.

Maluleke has a business science degree with honours in marketing from the University of Cape Town and recently completed her MBA with distinction at Cass Business School in London.

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