

Students invited to free personal branding webinar series

Feenix has partnered with leading industry experts to run a three-part webinar series on personal branding, aimed at sharing vital insights with students into how to build and use their brand effectively. This will in turn improve their fundraising skills, build their confidence to network, and prepare them for job interviews.



Source: HONGQI ZHANG – 123RF.com

The three-part webinar series entitled "Positioning Yourself as Investment Worthy" will take place over three weeks and cover the following topics:

- Personal branding and behaviour on Friday 6 August 2021 (1-2pm), hosted by Claire Alexander, director of the Africa Scotland Business Network.
- Keeping your eye on the future: How your personal brand can help build a professional profile on Friday 13 August 2021 (1-2pm), hosted by Lynn Erasmus, MD of HWB Communications, and features Ntomibikayise Bhengu, Feenix Alumni and director of the Mentees Ark.
- How to brand your Feenix fundraising profile as investment-worthy on Friday 20 August 2021 (1-2pm), presented Catherine Du Plooy, director of BackaBuddy and Bongo Maqungo, corporate partnerships business development lead at World Vision South Africa.

The webinars will be streamed on the Feenix Facebook page - <https://web.facebook.com/feenix.org>.