## 🗱 BIZCOMMUNITY

# What would you do for R10,000?

Issued by HOT 102.7FM

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Well, Jeremy Mansfield is willing to do pretty much anything!



Jeremy Mansfield

#### www.hot919.co.za

## About Hot 91.9FM

This selfless initiative of Jeremy's stems from Hot 91.9FM listener, Byron calling in to say he would donate R10,000 to Hot Cares if Jeremy did a photoshoot in a pair of Jimmy Choo heels to celebrate Hot 91.9FM's Women's Month Celebrations. Jeremy is making Byron's donation worth his while by adding tights and suspenders to his wardrobe for this photoshoot.

August is also Mansfield's birthday so Jeremy, in the spirit of community, has decided to do "just about" anything you wish him to do, for a donation of R10,000 to the Hot 91.9FM charity arm Hot Cares.

Sam Cowen says, "The Mansfield in the Morning team have taken the concept of the *12 Labours of Hercules*, however as Jeremy is now at the ripe old age of 56, we decided that he only needs to complete 10 tasks by the end of August to raise a total of R100,000 for our community".

Would you like to get Jeremy to do absolutely anything your heart desires? Email the Mansfield in the Morning team with R10,000 and your request at <u>hotcares@hot919.co.za</u>

For more information and to catch the hilarious Mansfield in the Morning team, tune into Hot 91.9FM. Also available on DSTV 822 or stream on

Hot 91.9FM is a community radio station based in Northriding and broadcasting to Johannesburg North and surrounding areas. Since its launch on the 17th of November 2014, Hot 91.9FM has managed to propel itself, with lightning speed, straight into a radio gap that existed in Gauteng.

Playing the best 'Old Skool' and R&B music, with the most popular radio personalities as well as the most spectacular on-air promotions and off-air presence, it's been a thrilling journey of change for radio and the station, which is driving innovation and leading change in the industry. "HOT 91.9FM is about FUN radio with the purpose of making a meaningful difference in the lives of those around us," says founder and station Managing Director, Lloyd Madurai.

## Award-winning

2019 has seen Hot 91.9FM go down in the history of the Liberty Radio Awards as being the first station to win the coveted 'Station of the Year' award three years in a row. Having won 10 Liberty Radio Awards in 2017 and 10 in 2018, 2019 saw Hot 91.9FM scooping a whopping 12 awards. Lloyd Madurai, Managing Director and Founder of Hot 91.9FM is the youngest ever radio personality to be inducted into the Liberty Radio Awards Hall of Fame.

- " Hot 102.7FM rings in the festive season with Christmas Party for Good 23 Nov 2023
- " Start spreading the news: Hot 102.7FM is sending lucky listeners to New York! 1 Aug 2023
- " Hot 102.7FM and ACDC Dynamics put the power back in the hands of small business 25 Jul 2023
- " Hot Cares steps in to ease pressure on young woman dealt a rough hand 17 Jul 2023
- " Hot 102.7FM responds to audience feedback and launches new sports show 13 Jul 2023

#### HOT 102.7FM



HOT 102.7FM is Joburg's newest commercial radio station, broadcasting to the greater Johannesburg area and beyond on a powerful 10-kilowatt transmitter. The station's music format of "Old Skool and R&B" is complemented by a line-up of the best presenters, entertaining, amusing and compelling content, including pertinent, relevant news and traffic information.

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