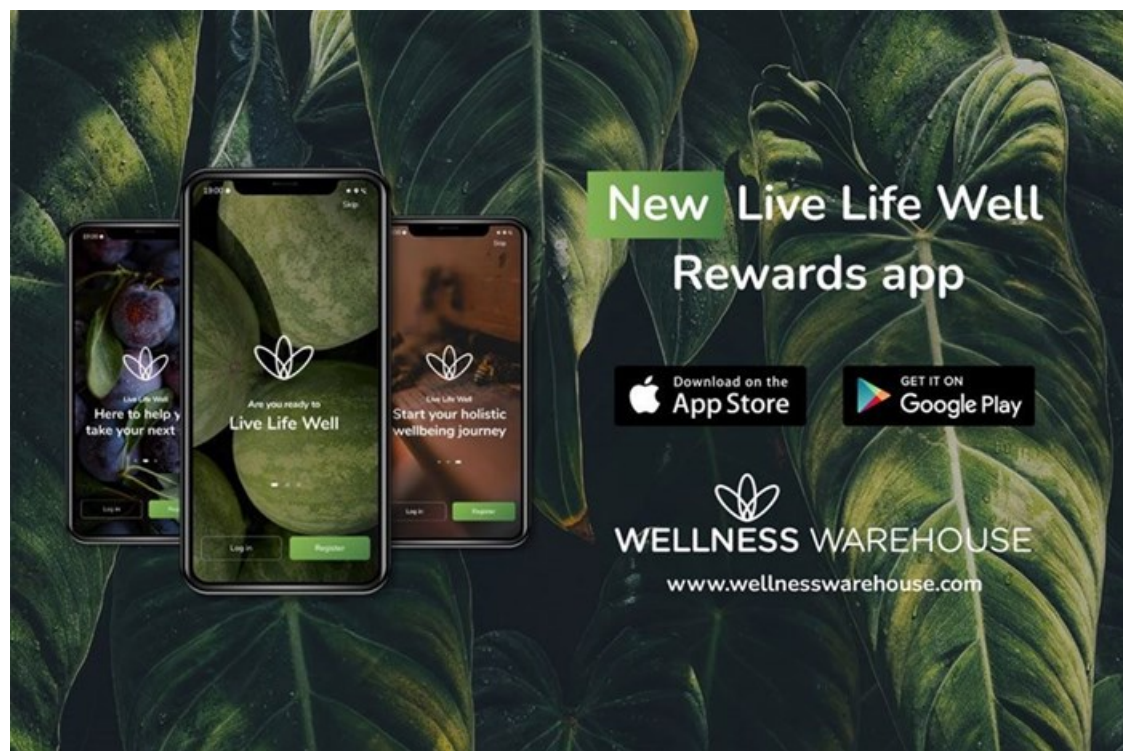


Wellness Warehouse launches next-generation loyalty app

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South Africa's leading natural health retailer, Wellness Warehouse is thrilled to announce the launch of their **Live Life Well Rewards App**.



The next-generation loyalty experience offers a dynamic, personal, and sustainable programme built for the future of retail and **personalised wellbeing**.

The Live Life Well App will offer a **seamless customer journey**, empowering users to navigate their **personal journeys to holistic natural wellbeing** and enjoy all the benefits of being a Live Life Well Rewards member at their fingertips.

Customers will have access to **bigger, better offers – specially curated according to their unique preferences**. The **tiered rewards system** will also see them earning more cashback as they increase their spend.

In addition to the personalised offers, **in-app activity tracking** and other special features will make it a powerful tool for users to take control of their Wellness journeys.

Get a **world of wellness rewards** at your fingertips.
Download now



- ✓ Rewards tracking
- ✓ Personalised offers
- ✓ Promotions
- ✓ Digital receipts
- ✓ Store locator


WELLNESS WAREHOUSE
www.wellnesswarehouse.com

With the launch of the app, the conscious retailer is doing away with rewards cards and implementing **digital receipting** as part of their ongoing **Green Journey**.

Making holistic well-being accessible to South Africans is a cornerstone of the Wellness Warehouse philosophy, and the new app is their next step towards achieving this. It's also an important development in their overarching goal of offering a seamless, omnichannel customer experience.

Visit the Apple Store or Google Play Store to download the app.

About Wellness Warehouse

Wellness Warehouse was established in 2007 with a vision of inspiring personal journeys to natural health. Today, they offer over 50 stores nationwide, as well as a popular online shop. The brand aims to make wellness as simple and accessible as possible, and its highly-trained wellness consultants are available for personalised guidance both in-store and online.

For more, visit: <https://www.bizcommunity.com>