

Newspapers ABC Q1 2019: Marginal declines

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In the first quarter of 2019 (Q1), the Audit Bureau of Circulations of South Africa shows a decline for all categories of newspapers on the prior year and the previous quarter, except for the local newspapers category, which showed a slight increase over the prior quarter. The declines in total in Q1 2019 newspaper circulation were small. The category declined by 1.4% the previous quarter and by 5.0% on the prior year.



Daily newspapers

The category declined by a modest 2.6% on the previous quarter, but shows the biggest decline of all the categories over the prior year with a decline of over 10% (10.5%).

It was not all bad news with some newspapers showing small increases. *The Sowetan* was the only newspaper to show an increase over the previous quarter and the prior year. It showed a 0.5% increase over the previous quarter and 0.9% over the prior year.

Daily Nation, *The Namibian*, *Beeld*, *Cape Times*, *The Argus*, *New Vision*, *Pretoria News*, *Taifa Leo*, *Diamond Fields Advertise* and *Zambia Daily Mail* all increased their figures over the prior quarter.

Publication name	Frequency	Total circulation	%change quarter	%change year
Daily Sun	Mb-Fr	117,220	-2.1%	-17.0%
Daily Nation	MD, Mo-Sat	108,559	3.4%	-6.1%
Isolezwe	MD, Mo-Fr	72,495	-0.9%	-16.0%
Star, The	MD, Mo-Fr	72,010	-5.0%	-5.0%
Sowetan	Mb-Fr	70,737	0.5%	0.9%
Son (Daily)	MD, Mo-Fr	51,520	-6.5%	-18.0%
Citizen, The (Daily)	MD, Mo-Fr	40,481	-3.7%	-10.8%
Burger, Die Daily	MD, Mo-Fr	39,625	-4.6%	-16.4%
Burger, Die Daily	WesKaap	37,735	-2.7%	-6.1%
Namibian, The	MD, Mo-Fr	35,262	6.1%	-6.3%

Bukedde	MD, Mo-Sat	34,115	-5.0%	-10.7%
Beeld, Daily	MD, Mo-Fr	32,797	0.9%	-9.4%
Cape Times	MD, Mo-Fr	29,523	0.6%	-1.6%
Cape Argus	MD, Mo-Fr	27,245	0.9%	-2.5%
New Vision	MD, Mo-Fr	26,006	3.0%	-4.1%
Mercury, The	MD, Mo-Fr	24,402	-3.1%	-4.9%
Daily News	MD, Mo-Fr	22,393	-3.6%	-3.1%
Times of Swaziland	MD, Mo-Fr	21,822	-1.9%	-11.8%
Business Day	MD, Mo-Fr	18,053	-9.8%	-11.3%
Daily Monitor	MD, Mo-Fr	16,638	-1.8%	-6.8%
Daily Dispatch	MD, Mo-Fr	15,207	-1.7%	-18.1%
Herald, The	MD, Mo-Fr	14,793	-9.3%	-10.8%
Volksblad - Daily	Mo-Fr	13,341	-3.2%	-4.6%
Pretoria News	MD, Mo-Fr	12,478	0.3%	-1.0%
Taifa Leo	MD, Mo-Sat	11,765	14.1%	-13.5%
Witness, The	MD, Mo-Fr	10,779	-1.3%	-7.7%
Diamond Fields Advertiser	MD, Mo-Fr	7,113	2.1%	-8.7%
Zambia Daily Mail	MD, Mo-Sat	6,566	9.2%	-4.2%
Burger, Die Daily	Oos Kaap	1,892	-31.5%	-73.8%

Weekly newspapers

While the category showed a decline of 7.9% on the prior year, it only declined by 0.5% on the previous quarter. *Ilanga* showed an increase of 2.7% over the prior quarter n 2.6% over the prior year. *The Voice* kept it company, with an increase of 5.2% over the prior quarter and 3.5% over the prior year. *The Botswana Gazette* had the best increase over the prior year of 11.5% and also showed a 3.1% increase over the prior quarter.

Publication name	Frequency	Total circulation	%change quarter	%change year
Soccer Laduma	Wkly, Wed	224,186	0.3%	-11.1%
Ilanga	2xW, Mo&Th	57,965	2.7%	2.6%
Post, The	Wkly, Wed	37,553	-1.3%	0.7%
Mail & Guardian	Wkly, Fr	23,605	-8.6%	-12.4%
Voice, The	Wkly, Fr	16,561	5.2%	3.5%
Botswana Gazette , The	Wkly, Wed	10,426	3.1%	11.5%
Lesotho Times	Wkly, Th	7,320	0.5%	-6.5%
Mmegi Reporter, The	4xW, Tu-Fr	No submission		
The Monitor (Formerly Mmegi Monitor)	Wkly, Mon	No submission		
African Times Newspaper	Wkly, Wed	No issue		

Weekend newspapers

Much like the Daily Newspapers category, this category had a modest decline on the previous quarter of 1.6% but a bigger decline over the prior year – its 10.4% only marginally lower than the Daily Newspapers decrease.

Movers include *Volksblad Saturday* (+7.1% on the prior quarter and +5.8% on the prior year). *The Sunday Mail* increased by 32.1% over the prior year.

Publication name	Frequency	Total circulation	%change quarter	%change year
Sunday Times	Wknd	240,180	-4.0%	-7.7%
Sunday Nation	Wkly, Sun	116,480	3.0%	-9.8%
Rapport	Wknd	105,784	-0.1%	-6.9%
Isolezwe ngoMgqibelo	Wkly, Sat	57,143	0.2%	-11.6%
Isolezwe ngeSonto	Wkly, Sun	55,230	0.1%	-15.7%
Burger, Die Saturday	Wes Kaap	52,714	6.0%	-1.8%
Burger, Die Saturday	Wkly, Sat	52,712	6.0%	-14.6%
Weekend Argus	Wknd	49,681	0.1%	-4.5%
Sunday Tribune	Wkly, Sun	48,181	-4.8%	-3.8%
City Press	Wknd	46,198	-0.6%	-21.1%
Sunday Sun	Wknd	44,893	-3.1%	-28.4%
Sunday World	Wknd	40,383	3.8%	-15.6%
Saturday Star, The	Wkly, Sat	39,386	-10.9%	-12.8%
Beeld, Saturday	Wkly, Sat	38,808	1.9%	4.2%
Independent on Saturday	Wkly, Sat	35,227	-1.0%	-2.5%
Ilanga Langesonto	Wknd	33,066	-0.1%	-3.2%
Son op Sondag (formerly Sondag Son)	Wkly, Sun	32,797	3.1%	-9.0%
Weekend Argus	Saturday	31,573	0.2%	-7.0%
Citizen, The (Saturday)	Wkly, Sat	28,621	-3.4%	-19.3%
Weekend Argus	Sunday	18,108	0.0%	0.2%
Sunday Vision	Wkly, Sun	15,288	-3.7%	-12.5%
Volksblad - Saturday	Wkly, Sat	13,974	7.1%	5.8%
Weekend Post	Wknd	13,850	-9.1%	-14.0%
Daily Dispatch Weekend Edition (formerly Saturday Dispatch)	Wknd	13,132	-10.7%	-10.3%
Sunday Monitor	Wknd	10,816	1.2%	-12.2%
Taifa Jumapili	Wkly, Sun	10,485	19.4%	-14.3%
Weekend Witness	Wkly, Sat	10,201	-1.9%	-8.3%
Pretoria News Saturday	Wkly, Sat	7,057	6.2%	-6.0%
The Southern Cross	Wkly, Sun	6,803	-4.0%	-7.8%
Sunday Mail	Wkly, Sun	5,524	13.9%	32.1%

Local newspapers

The only category to increase on the previous quarter. However, the increase is a marginal increase of 0.2%. The category declined by 8.1% on the prior year.

Pickings were few in the category with *Lowvelder/Laevelder* (Tuesday) and *Lowvelder/Laevelder* (Friday) the best of the lot, with increases of 18.9% and 23.7% on the prior quarter respectively. Both also increased on the prior year.

Mpumalanga News was another standout with a 25.3% increase on the prior quarter and 0.8% on the prior year.

Bosvelder Review increased on the prior quarter by 6.7% and *Brits Pos* by 7.4%

Publication name	Frequency	Total circulation	%change quarter	%change year
African Reporter	Wkly, Fr	22,063	0.3%	0.9%
Witbank News, Fri	Wkly, Fr	16,170	3.2%	-11.7%
Lowvelder, The / Laevelder, Die (Friday)	Wkly, Fr	15,037	23.7%	5.3%
Rustenburg Herald	Wkly, Th	14,593	-0.6%	-11.4%
George Herald (Thursday)	Wkly, Th	14,067	-2.8%	-10.1%
Lowvelder, The / Laevelder, Die (Tuesday)	Wkly, Tue	13,897	18.9%	6.7%
Middelburg Observer, Fri	Wkly, Fr	13,407	0.9%	-5.4%
Klerksdorp Rekord	Wkly, Fr	12,297	-2.6%	-10.7%
Paarl Post	Wkly, Th	11,887	3.8%	0.3%
South Coast Herald	Wkly, Fr	10,815	-3.1%	-8.9%
The Mail	Wkly, Th	9,960	-0.3%	-6.7%

Weslander, The	Wkly, Th	9,388	-2.5%	-7.0%
Worcester Standard	Wkly, Th	8,641	0.1%	-2.0%
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	8,512	-4.6%	-1.1%
Mpumalanga News	Wkly, Th	8,226	25.3%	0.8%
Limpopo Mirror	Wkly, Fr	7,079	-0.5%	-4.1%
Gemsbok	Wkly, Wed	6,706	-2.0%	-10.0%
Mosselbay Advertiser	Wkly, Fr	6,534	0.8%	-12.0%
District Mail	Wkly, Th	6,387	-2.1%	-4.6%
Vaalweekblad	Wkly, Th	5,722	4.0%	-9.2%
Hermanus Times	Wkly, Th	5,469	-4.3%	-11.7%
Potchefstroom Herald	Wkly, Fr	5,332	5.9%	-0.5%
Zululand Observer Monday	Wkly, Mon	4,809	-1.3%	-7.4%
Representative	Wkly, Fr	4,428	-3.7%	-16.8%
Newcastle and District Advertiser	Wkly, Fr	4,360	-3.5%	-8.9%
Brits Pos	Wkly, Th	4,133	7.4%	-5.9%
Capricorn Voice	Wkly, Wed	4,075	-2.1%	-21.9%
Eikestadnuus	Wkly, Th	3,953	-6.9%	-8.3%
Stellalander	Wkly, Wed	3,900	-10.6%	-8.8%
South Cape Forum/Suid Kaap Forum	Wkly, Th	3,535	1.2%	-9.6%
Die Noordwester	Wkly, Fr	3,510	-3.0%	-4.1%
Northern Review Weekend	Wkly, Fr	3,478	-1.1%	-19.1%
Polokwane Observer	Wkly, Th	2,929	-16.6%	-44.1%
Knysna Plett Herald	Wkly, Th	2,452	-3.0%	-13.6%
Bosvelder Review	Wkly, Fr	2,308	6.7%	-15.7%
Ladysmith Gazette	Wkly, Fr	2,217	-7.5%	-1.9%
Northern Natal Courier	Wkly, Fr	2,171	-5.7%	-6.1%
Tembisan	Wkly, Th	2,046	-3.1%	-7.6%
Vryheid Herald	Wkly, Fr	1,997	3.5%	2.5%
Carletonville Herald	Wkly, Fr	1,947	-2.7%	-23.2%
Talk of the Town	Wkly, Fr	1,914	-10.6%	-7.4%
Md South Coast Mail	Wkly, Fr	1,771	-4.0%	-16.6%
Daller, Die	Wkly, Fr	1,729	-1.0%	-1.1%
Oudtshoorn Courant	Wkly, Fr	1,617	5.3%	-14.4%
Graaff Reinet Advertiser	Wkly, Th	1,597	1.1%	-16.4%
Streeknuus	Wkly, Fr	1,445	-3.9%	-14.5%
Estcourt and Midlands News	Wkly, Fr	1,317	0.5%	-15.1%
Streeknuus Delmas	Wkly, Fr	791	-5.3%	-11.7%
The Courier	Wkly, Fr	733	-22.4%	-24.1%
Middelburg Observer, Tues	Wkly, Tue	Discontinued		

Free newspapers

The category experienced a small decline for both the previous quarter (-1.4%) and the prior year (-3.0%).

Despite this, some publications showed good increases. *City Vision* (Lwandle/Nomzamo) increased by 57.1% on the prior quarter and 19.1% on the prior year. *Phoenix Sun* increased by 37% and 36.8% on the prior quarter and the prior year respectively, while *The Village News* increased by over 50% over the prior year.

Publication name	Period	Frequency	Total circulation	%change quarter	%change year
PE Express	Jan -Mar	Wkly, Wed	119,958	0.0%	0.0%
Taxi Times	Jan -Mar	F	108,540	-3.9%	-12.0%
Sedibeng Ster	Jan -Mar	Wkly, Th	97,651	-3.3%	-3.3%
Plainsman	Jan -Mar	Wkly, Wed	89,718	0.0%	0.1%
People s Post Mitchells Plain	Jan -Mar	Wkly, Tue	83,340	0.0%	0.0%
Vukani	Jan -Mar	Wkly, Wed	81,100	0.0%	0.0%
Rekord East/Oos	Jan -Mar	Wkly, Tue	78,780	0.0%	0.2%
Tame Times - Weekly	Jan -Mar	Wkly, Tue	74,063	-6.3%	-24.5%

Tabletalk	Jan -Mar	Wkly, Wed	70,323	0.0%	0.3%
Phoenix Sun - inc. Comubia, Tongaat & Verulam	Jan -Mar	Wkly, Wed	64,860	37.0%	36.8%
Rekord Centurion	Jan -Mar	Wkly, Wed	60,100	0.0%	0.1%
Mthatha Express	Jan -Mar	Wkly, Wed	59,985	0.0%	0.0%
The Rising Sun.	Jan -Mar	Wkly, Wed	59,960	0.0%	0.0%
Randburg Sun	Jan -Mar	Wkly, Th	59,724	0.2%	-0.4%
Maritzburg Echo	Jan -Mar	Wkly, Th	59,444	0.0%	
Phoenix Tabloid	Jan -Mar	Wkly, Tue	55,980	0.0%	0.0%
Athlone News	Jan -Mar	Wkly, Wed	55,937	0.0%	0.0%
Kempton Express	Jan -Mar	Wkly, Th	54,891	-0.3%	-0.3%
Highway Mail	Jan -Mar	Wkly, Fr	54,582	0.0%	0.0%
Kathorus Mail	Jan -Mar	F	54,123	-0.3%	
Chatsworth Tabloid	Jan -Mar	Wkly, Wed	52,480	0.0%	5.0%
Roodepoort Record	Jan -Mar	Wkly, Th	51,014	0.1%	-0.4%
Chatsworth Rising Sun	Jan -Mar	Wkly, Tue	50,758	0.0%	-0.8%
City Vision (Khayalitsha)	Jan -Mar	Wkly, Th	50,453	0.0%	0.0%
Southern Mail	Jan -Mar	Wkly, Wed	50,360	0.0%	0.0%
The Springfield Weekly Gazette	Jan -Mar	Wkly, Th	49,980	0.0%	0.0%
Bloemfontein Courant (formerly Krant)	Jan -Mar	Wkly, Wed	49,889	0.0%	19.1%
City Vision (Langa/Gugulethu)	Jan -Mar	Wkly, Th	49,634	0.0%	0.0%
Sandton Chronicle	Jan -Mar	Wkly, Wed	49,555	0.1%	0.3%
Southern Suburbs Tatler	Jan -Mar	Wkly, Wed	48,660	0.0%	0.0%
Bedfordview & Edenvale News	Jan -Mar	Wkly, Wed	45,689	0.2%	-1.0%
Overport Rising Sun	Jan -Mar	Wkly, Th	44,850	0.0%	-0.1%
Bloemnuus	Jan -Mar	Wkly, Th	44,838	0.0%	0.0%
Northern News - Kraaifontein, Brackenfel, Kuils River	Jan -Mar	Wkly, Wed	44,195	-17.2%	-17.2%
Boksburg Advertiser	Jan -Mar	Wkly, Tue	43,460	0.0%	0.0%
East London Rising Sun	Jan -Mar	Wkly, Tue	42,448	0.0%	
Go & Express	Jan -Mar	Wkly, Th	42,170	0.0%	0.5%
Ster, South	Jan -Mar	Wkly, Tue	41,475		
Ethekwini Times	Jan -Mar	Wkly, Fr	40,980	0.0%	0.0%
Umlazi Times	Jan -Mar	Wkly, Th	40,980	0.0%	0.0%
Bonus Review	Jan -Mar	Wkly, Wed	39,853	0.1%	0.1%
Rekord North/Noord	Jan -Mar	Wkly, Th	39,850	0.0%	0.2%
North Coast Courier	Jan -Mar	Wkly, Wed	39,810	1.5%	0.1%
Southern Courier	Jan -Mar	Wkly, Tue	39,454	0.6%	0.3%
Northern News Bellville/Durbanville formerlyTygertalk Bellville/Durbanville	Jan -Mar	Wkly, Wed	38,840	0.0%	0.0%
Benoni City Times	Jan -Mar	Wkly, Tue	38,764	0.0%	-0.1%
Express	Jan -Mar	Wkly, Wed	38,700	0.0%	0.0%
Alberton Record	Jan -Mar	Wkly, Wed	38,359	0.2%	1.1%
UGU Eyethu	Jan -Mar	Wkly, Wed	36,850	0.0%	0.0%
Fourways Review	Jan -Mar	Wkly, Wed	36,813	0.2%	0.0%
Maseru Metro	Jan -Mar	Wkly, Th	35,000	18.9%	
Tongaat & Verulam Tabloid (former Northern Star)	Jan -Mar	Wkly, Tue	34,980	9.4%	9.4%
Vista	Jan -Mar	Wkly, Th	34,963	0.0%	0.0%
South Coast Fever	Jan -Mar	Wkly, Th	34,950	0.0%	2.5%
Maritzburg Fever (formerly Mirror, The)	Jan -Mar	Wkly, Wed	34,938	-0.1%	
Msunduzi Eyethu (former Edendale)	Jan -Mar	Wkly, Th	34,879	0.0%	0.0%
Ridge Times	Jan -Mar	Wkly, Fr	34,605	-1.0%	-1.0%
Rekord Moot	Jan -Mar	Wkly, Th	33,530	0.0%	0.0%
Tygerburger Elsiesrivier	Jan -Mar	Wkly, Wed	33,085	0.0%	0.0%
Rising Sun Lenasia	Jan -Mar	Wkly, Wed	32,925	0.0%	0.0%
Dobsonville Urban News	Jan -Mar	Wkly, Fr	32,666	0.0%	0.0%
Ster, North	Jan -Mar	Wkly, Tue	32,579		
Southern Star	Jan -Mar	F	31,980	0.0%	0.0%
Constantiaberg Bulletin	Jan -Mar	Wkly, Wed	31,900	0.0%	0.1%
People s Post Claremont/Rondebosch	Jan -Mar	Wkly, Tue	31,834	0.0%	0.0%
Helderberg Gazette.	Jan -Mar	Wkly, Tue	31,450	0.0%	0.8%
Tygerburger Table View	Jan -Mar	Wkly, Wed	31,445	0.0%	0.0%

False Bay Echo	Jan -Mar	Wkly, Wed	31,440	0.0%	0.0%
Atlantic Sun	Jan -Mar	Wkly, Wed	31,350	0.0%	0.0%
Bolander	Jan -Mar	Wkly, Wed	31,000	0.0%	0.0%
People s Post False Bay	Jan -Mar	Wkly, Tue	30,972	0.0%	0.0%
Makhulu News.	Jan -Mar	Wkly, Fr	30,826	0.0%	0.0%
Northcliff & Melville Times	Jan -Mar	Wkly, Tue	30,396	0.0%	-0.9%
People s Post Athlone	Jan -Mar	Wkly, Tue	30,252	0.0%	0.0%
Krugersdorp News	Jan -Mar	Wkly, Wed	30,172	0.1%	0.1%
Diepkloof Urban News	Jan -Mar	Wkly, Fr	30,166	0.0%	0.0%
Eldorado Urban News	Jan -Mar	Wkly, Fr	30,166	0.0%	0.0%
Orlando Urban News	Jan -Mar	Wkly, Fr	30,166	0.0%	0.0%
Zola Urban News	Jan -Mar	Wkly, Fr	30,166	0.0%	0.0%
Germiston City News	Jan -Mar	Wkly, Tue	30,137	-0.3%	-0.3%
Eyethu Bay Watch (Formerly Baywatch)	Jan -Mar	Wkly, Wed	30,069	0.0%	0.0%
People s Post Constantia/Wynberg	Jan -Mar	Wkly, Tue	30,069	0.0%	0.0%
Dolphin Coast Mail	Jan -Mar	Wkly, Wed	29,948	4.4%	4.0%
East Coast Mail	Jan -Mar	Wkly, Wed	29,943	4.4%	4.0%
Intshonalanga Eyethu	Jan -Mar	Wkly, Fr	29,940	0.0%	0.2%
Umlazi Eyethu	Jan -Mar	Wkly, Fr	29,940	0.0%	-0.1%
Coastal Weekly	Jan -Mar	Wkly, Th	29,930	0.0%	0.0%
UD Express	Jan -Mar	Wkly, Wed	29,927	0.0%	0.0%
Issue Mangaung	Jan -Mar	Wkly, Wed	29,900	0.0%	0.0%
Stanger Weekly	Jan -Mar	Wkly, Wed	29,900	11.9%	0.0%
Maritzburg Sun	Jan -Mar	Wkly, Wed	29,879	0.0%	0.0%
Public Eye	Jan -Mar	Wkly, Th	29,859	0.0%	0.0%
Boland Gazette	Jan -Mar	Wkly, Tue	29,850	0.0%	0.0%
Rekord Mamelodi	Jan -Mar	Wkly, Fr	29,800	0.0%	0.0%
Northern News Goodwood / Parow formerly Tygertalk Goodwood	Jan -Mar	Wkly, Wed	29,730	0.0%	0.0%
Soweto Express	Jan -Mar	Mtly	29,500	0.0%	0.0%
People s Post City Edition	Jan -Mar	Wkly, Tue	29,246	0.0%	0.0%
Roodepoort Northsider (Formerly Northside Chronicle	Jan -Mar	Wkly, Th	29,178	1.4%	-0.1%
Rekord Noweto	Jan -Mar	Wkly, Fr	28,820	0.0%	0.0%
Tygerburger Ravensmead/Belhar	Jan -Mar	Wkly, Wed	28,696	0.0%	0.0%
Mdrand Reporter	Jan -Mar	Wkly, Th	28,194	0.3%	0.5%
Tygerburger Eersterivier/Blue Downs	Jan -Mar	Wkly, Wed	27,968	0.0%	0.0%
Jabavu Urban News.	Jan -Mar	Wkly, Fr	27,666	0.0%	0.0%
Meadowlands Urban News	Jan -Mar	Wkly, Fr	27,666	0.0%	0.0%
Northglen News	Jan -Mar	Wkly, Fr	27,589	0.0%	0.0%
Berea Mail	Jan -Mar	Wkly, Fr	27,186	0.0%	0.0%
Rosebank Killamey Gazette	Jan -Mar	Wkly, Tue	26,284	-1.0%	-1.0%
Springs Advertiser	Jan -Mar	Wkly, Wed	26,068	0.1%	0.2%
Chiawelo Urban News	Jan -Mar	Wkly, Fr	25,166	10.0%	0.0%
Pimville Urban News	Jan -Mar	Wkly, Fr	25,166	0.0%	0.0%
Protea Urban News	Jan -Mar	Wkly, Fr	25,166	0.0%	0.0%
Xpress Times	Jan -Mar	Wkly, Wed	24,942	1.7%	0.0%
Kalahari Buletin (Formerly Kuruman Bulletin)	Jan -Mar	Wkly, Th	24,927	0.0%	0.0%
North Western Bonus	Jan -Mar	F	24,624	0.4%	-0.1%
North Eastern Tribune	Jan -Mar	Wkly, Tue	24,209	-0.2%	-0.3%
City Vision (Lwandle / Nomzamo) former Kasi Vision Helderberg	Jan -Mar	Wkly, Th	23,492	57.1%	57.1%
People s Post Retreat	Jan -Mar	Wkly, Tue	23,423	0.0%	0.0%
Merebank Rising Sun	Jan -Mar	Wkly, Tue	22,350	0.0%	-0.2%
Noordkaap	Jan -Mar	Wkly, Wed	21,926	1.0%	0.3%
Issue, Eastern Free State	Jan -Mar	Wkly, Th	21,900	0.0%	0.1%
NewsHorn Mpumalanga	Jan -Mar	F	21,843	0.5%	18.2%
People s Post Grassy Park	Jan -Mar	Wkly, Tue	21,838	0.0%	0.0%
People s Post Landsdowne	Jan -Mar	Wkly, Tue	21,130	0.0%	0.0%
Comaro Chronicle	Jan -Mar	Wkly, Wed	20,840	-0.1%	0.1%
Tygerburger Durbanville	Jan -Mar	Wkly, Wed	20,720	0.0%	0.0%
South Coast Sun	Jan -Mar	Wkly, Fr	20,152	0.0%	0.1%

Rekord West News/Wes Nuus	Jan -Mar	Wkly, Fr	20,040	0.0%	0.1%
Mid South Coast Rising Sun	Jan -Mar	Wkly, Tue	20,025	0.0%	-0.2%
Isolomzi Express	Jan -Mar	Wkly, Wed	19,985	0.0%	0.6%
Kouga Express	Jan -Mar	Wkly, Th	19,981	0.0%	0.0%
Queenstown Express	Jan -Mar	Wkly, Th	19,955	0.0%	0.1%
Randfontein / Westonaria Herald.	Jan -Mar	Wkly, Tue	19,950	0.0%	0.4%
Hillcrest Fever (formerly Forest Express)	Jan -Mar	Wkly, Tue	19,947	0.0%	0.0%
Umgungundlovu Eyethu (former Umngeni)	Jan -Mar	Wkly, Fr	19,859	0.0%	0.0%
South Coast Herald Bonus	Jan -Mar	Wkly, Wed	19,850	0.0%	-49.6%
Upper Highway Mail (Incorporating The Hilltop)	Jan -Mar	Mtly	19,645	0.0%	0.0%
Echo, The	Jan -Mar	Wkly, Fr	19,505	-2.2%	-2.2%
Alex News	Jan -Mar	Wkly, Th	19,456	-0.9%	-1.1%
Tygerburger Kuilsrivier	Jan -Mar	Wkly, Wed	19,288	0.0%	0.0%
Tygerburger Brackenfell	Jan -Mar	Wkly, Wed	19,253	0.0%	0.0%
Tygerburger Bellville	Jan -Mar	Wkly, Wed	19,042	0.0%	0.0%
Swartland Gazette (formerly Swartland Monitor).	Jan -Mar	Wkly, Tue	18,950	0.0%	0.0%
Brakpan Herald	Jan -Mar	Wkly, Tue	18,856	-0.7%	-0.9%
Tygerburger Milnerton	Jan -Mar	Wkly, Wed	18,688	0.0%	0.0%
Tygerburger Kraaifontein	Jan -Mar	Wkly, Wed	18,637	0.0%	0.0%
TygerBurger De Grendel	Jan -Mar	Wkly, Wed	18,522	0.0%	0.0%
Rekord Central/Sentraal	Jan -Mar	Wkly, Fr	18,480	0.0%	0.0%
Mdweek Rekord	Jan -Mar	Wkly, Th	18,430	0.0%	0.4%
Southlands Sun	Jan -Mar	Wkly, Fr	17,937	0.0%	0.0%
Highvelders, The	Jan -Mar	Wkly, Fr	17,852	0.0%	-0.7%
Steelburger	Jan -Mar	Wkly, Fr	17,700	2.3%	2.3%
Johannesburg Eastern Express	Jan -Mar	Wkly, Tue	17,428	-0.5%	0.0%
TygerBurger Tyger Valley	Jan -Mar	Wkly, Wed	17,399	0.0%	0.0%
Mdweek Herald (formerly Noordwes Gazette)	Jan -Mar	Wkly, Tue	16,995	0.0%	0.0%
Herrie, Die	Jan -Mar	Wkly, Th	16,955	0.0%	0.0%
People s Post Woodstock	Jan -Mar	Wkly, Tue	16,391	0.0%	0.0%
West Side Urban News	Jan -Mar	Wkly, Fr	16,166	0.0%	0.0%
Laudium Sun	Jan -Mar	Wkly, Fr	16,000	0.0%	0.0%
Cosmo City Chronicle	Jan -Mar	F	15,950	0.0%	0.0%
Northern Eyethu	Jan -Mar	Mtly	15,862	0.0%	0.0%
Full Sus	Jul -Dec	AltM	15,716	0.0%	0.0%
Capetowner	Jan -Mar	Wkly, Wed	15,000	0.0%	0.0%
Mdkaroo Express	Jan -Mar	Wkly, Th	14,950	0.0%	32.7%
Theewaterkloof Gazette (Formerly Kontreinuus Gaz.)	Jan -Mar	Wkly, Tue	14,950	0.0%	2.3%
Weskus Nuus	Jan -Mar	F	14,950	0.0%	0.0%
Amanzimtoti Fever (formerly Uppercoast Fever)	Jan -Mar	Wkly, Wed	14,866	0.0%	0.1%
Northern Business Review	Jul -Jun	Q	14,800	0.0%	
East Griqualand Fever	Jan -Mar	Wkly, Th	14,690	0.0%	0.0%
Lentswe	Jan -Mar	Wkly, Th	14,525	0.0%	-0.8%
Tygerburger Parow	Jan -Mar	Wkly, Wed	14,322	0.0%	0.0%
Tygerburger Goodwood	Jan -Mar	Wkly, Wed	14,054	0.0%	0.0%
Nelspruit Post	Jan -Mar	Wkly, Th	13,315	-15.8%	-15.8%
Queensburgh News	Jan -Mar	F	13,104	0.0%	0.1%
Tribune	Jan -Mar	Wkly, Tue	11,950	0.0%	0.0%
Vrystaat Nuus/News	Jan -Mar	Wkly, Wed	11,948	0.0%	-0.6%
Village Talk	Jan -Mar	Wkly, Wed	11,869	0.0%	9.2%
Zululand Eyethu (formerly Eshowe Watch)	Jan -Mar	Mtly	11,854	0.0%	0.0%
Breederivier Gazette.	Jan -Mar	Wkly, Wed	11,550	0.0%	0.9%
SA Jewish Report	Jan -Mar	Wkly, Fr	11,477	0.1%	0.0%
The Village NEWS	Jan -Mar	Wkly, Tue	10,486	2.0%	50.1%
Uthukela Eyethu	Jan -Mar	Wkly, Th	10,000	-14.3%	-33.3%
Highlands Panorama News	Jan -Mar	Wkly, Th	9,968	0.0%	0.0%
CXpress	Jan -Mar	Wkly, Wed	9,900	0.0%	0.0%
White River Post	Jan -Mar	F	9,825	0.0%	0.0%
Standerton Advertiser.	Jan -Mar	Wkly, Fr	9,713	0.1%	-35.2%

Greytown Gazette	Jan -Mar	Wkly, Mon	9,399	-4.8%	0.4%
Kroonnuus	Jan -Mar	Wkly, Tue	8,940	0.0%	0.0%
Corridor Gazette	Jan -Mar	Wkly, Th	8,800	0.0%	0.0%
City Buzz	Jan -Mar	Mtly	8,573	-5.6%	-10.8%
Die Ghaap - Kimberly Gazette	Jan -Mar	F	7,990	-0.1%	0.0%
Parys Gazette	Jan -Mar	Wkly, Fr	7,493	0.0%	0.0%
Sentinel News	Jan -Mar	Wkly, Wed	7,145	0.0%	0.0%
Mossel Bay Home Ads News	Jan -Mar	Wkly, Tue	6,895	-9.8%	-12.7%
Idinga	Jan -Mar	Wkly, Fr	6,855	-24.7%	-30.4%
Hazyview Herald	Jan -Mar	F	6,575	97.7%	97.7%
Inner City Gazette	Jan -Mar	Wkly, Th	4,965	0.0%	0.0%
The Weekly Free State	Jan -Mar	Wkly, Th	4,950	0.0%	-47.9%
Free State Sun	Jan -Mar	Wkly, Th	4,750	0.0%	0.0%
Maluti News	Jan -Mar	Wkly, Fr	2,475	0.0%	0.0%
Public Eye Free State	Jan -Mar	Wkly, Fr	Resigned		
Mdvaal Ster	Jan -Mar	Wkly, Tue	Rebranded		
Sasolburg Ster	Jan -Mar	Wkly, Tue	Rebranded		
Tongaat & Verulam Sun	Jan -Mar	Wkly, Th	Rebranded		
Vanderbijlpark Ster	Jan -Mar	Wkly, Tue	Rebranded		
Vereeniging Ster	Jan -Mar	Wkly, Tue	Rebranded		
Game Reporter	Jan -Mar	Mtly	Only 1 issue		
The Insight	Jan -Mar	Mtly	Only 1 issue		
AWSUM Newspaper	Jan -Mar	Mtly	No submission		
My Line	Jan -Mar	Wkly, Th	No issue		
Barberton Times	Jan -Mar	Wkly, Wed	Discontinued		
Bloemfontein Courant Voice	Jan -Mar	Wkly, Wed	Discontinued		
Express Northern Cape	Jan -Mar	Wkly, Wed	Discontinued		
King Williams Town Express	Jan -Mar	Wkly, Wed	Discontinued		
Msunduzi News	Jan -Mar	Mtly	Discontinued		
Newcastle Sun	Jan -Mar	Wkly, Fr	Discontinued		
Pinetown Fever	Jan -Mar	F	Discontinued		
Times of Ladysmith	Jan -Mar	Wkly, Fr	Discontinued		
Tshwane Gazette	Jan -Mar	Wkly, Th	Discontinued		
Uvo Lwethu Express	Jan -Mar	Wkly, Wed	Discontinued		
Amajuba Eyethu	Jan -Mar	Wkly, Fr	Changed Sector		



Newspapers ABC Q4 2018: 2018 ends on a low for newspaper industry

Danette Breitenbach 14 Feb 2019



ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com. Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalism from Wits.

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