

Marketing & Media Africa

We've compiled our annual #BestofBiz 2018 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Marketing & Media Africa site over the past year below.



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Our most-read stories

1	SA adman feared abducted in Rwanda	29 Mar 2018
2	The most admired African brands announced	28 May 2018
3	100 Most Influential Young Africans	12 Sep 2018
4	#BizTrends2018: Africans for Africans by Africans - Nonye Mpho Omotola	10 Jan 2018
5	#BizTrends2018: Connecting with ever-connected, ever-younger African consumers - Nicola Cooper	10 Jan 2018
6	Top 10 fastest growing economies in Africa in 2018	07 May 2018
7	Namibia achieves global fame after Trump blunder	26 Jan 2018
8	New African magazine's list of 100 Most Influential Africans	30 Nov 2018
9	Zanzibar International Film Festival announces new heads	05 Oct 2018
10	The who, what and why of the Ugandan Knuckles meme - Andy Walker	16 Jan 2018

11	#BizTrends2018: Talking to Africa in 2018 - Mimi Kalinda	22 Jan 2018
12	Tell the authentic stories of Africa - Moliehi Molekoa	31 Jan 2018
13	New pan-African news agency launched	14 Aug 2018
14	'Africa Rising' is a global megatrend - Euromonitor - Louise Marsland	24 Apr 2018
15	How digital is driving media growth in Africa	14 Sep 2018
16	Akon's building a Senegalese 'smart city' with his cryptocurrency 'Akoin' - Andy Walker	28 Jun 2018
17	Content Candy expands to Zimbabwe	19 Jan 2018
18	Brands encouraged to rebrand to dotAfrica domain names	16 Jul 2018
19	#AfricaMonth: The digital life expectancy of Africa's youth - Louise Marsland	08 May 2018
20	African brands are among fastest-growing globally	16 Oct 2018

Our most-read contributors

1	Andy Walker
2	Nonye Mpho Omotola
3	Nicola Cooper
4	Ailsa Wingfield
5	Khangelani Dziba
6	TAAZIMA KALA-ESSACK
7	Daniel Munslow
8	Ilse van den Berg
9	Glenn van Eck

Our most-read new business wins

1	Magnetic Storm named technical supplier for CCBA AGM in Maputo	05 Apr 2018
2	BancABC Botswana appoints Harambee Communications	22 Apr 2018

Our most-read new appointments

1	Coca-Cola's Islam EIDessouky to chair WFA's Mena meetings	01 Oct 2018
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