

Webinar: Covid-19 will not define the property market's future

Broll hosted its inaugural webinar late last month themed Africa 2020: A new vision. The discussion focused on strategies and solutions that can be employed during the recovery phase of the Covid-19 crisis, and the emerging new business environment in Africa.



A common thread in the conversation was that Covid-19 will not define the property market's future, but rather will shape the direction and speed of progress in pursuing the African development agenda.

Malcolm Horne, group CEO of the Broll Property Group, emphasised during the webinar that Africa needs to continue on its development path to ensure not just sustainability of businesses and investment, but also for the benefit of the people of Africa. "We need to think differently, collaborate more and deeper, and improve on all our liaisons and partnerships, public and private, so that we can explore solutions that are specific to Africa's needs."

Other speakers included:

- Jess Cleland, group MD, East Africa and Indian Ocean
- Nkuli Bogopa, MD of Investor Services, Broll South Africa
- Jose Castilho, MD, Broll Mozambique
- Moses Lutalo, MD, Broll Uganda
- Sonja de Necker, divisional director, Broll Zambia
- Gavin Cox, group MD, Broll West Africa and Namibia
- Vivian Ombwayo, head of research and valuation, Broll Kenya
- Bolaji Edu, CEO, Broll Nigeria
- Terence Makari, MD, Broll Namibia

"Property services today are now defining themselves in new non-traditional areas. Look at the valuation and advisory business for example, where we are seeing the rise of expert skills, and responding to the need for advisory services in troubled times like these," pointed out Horne.

“So, on the one hand you have the traditional services that are really pulling together, and on the other we are seeing much more long-term solutioning available. This is what is going to expand the ambit of what a traditional property services company will be in the future.”

Watch the full webinar:

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