

## VoxAfrica TV launches Voice Afrique Francophone season 2

Voxafrica TV launches season 2 of the Voice Afrique Francophone and promises a myriad of surprises for fans of the popular reality show broadcast across French-speaking Africa.



After an exceptional first season, that saw more than 10 million people in Cameroon and 9 million viewers in Ivory Coast alone tuning in every Saturday, for five months, <u>Voxafrica TV</u> has announced the launch of the second season of the highly rated flagship TV show, with auditions beginning this month, June 2017.

The show, which is officially sponsored by Orange, will be broadcasted every Saturday from October 14, 2017 on Voxafrica TV's Francophone Africa and Europe platforms. The Voice Afrique Francophone will also be replayed on partnering TV channels.

Music fans will once more discover new talents that will be competing for four months until the big final, which is due to air on January 27, 2018. The winner will have the opportunity to follow in the footsteps of the show's first winner Pamela Baketana, and walk away with a record deal courtesy of Universal Music.

The second season of the Voice Afrique Francophone will be staged for 16 weeks and bring together four judges made up of African and international music stars, as well as a charismatic master of ceremony. Their mission will be to reveal the best voice amongst contestants from 16 French speaking countries (Benin, Burkina Faso, Burundi, Cameroun, Congo,

The Ivory-Coast, Gabon, Guinee, Equatorial Guinee, Mali, Niger, Central African Republic, The Democratic Republic of Congo, Senegal, Chad and Togo).

The show will run over 16 episodes and feature six blind auditions, four battles, two knockouts and four live shows from 6 January 2018.

The search to find the most talented singer in Francophone Africa will follow the below steps:

- From 1 June 2017 23 July 2017: scouting in 16 French speaking countries.
- From 15 June 15 July 2017: internet castings.
- 29-30 July 2017: simultaneous local castings in Abidjan for the West African Region and Douala for the Central African Region.

For more, visit: https://www.bizcommunity.com