

# Hilton expands footprint, debuts four properties in Africa

Hilton Garden Inn, Hilton's continues its strong growth in Africa with four open properties and an additional 14 in the pipeline. The properties represent first-in-country openings for Hilton Garden Inn and for the Hilton enterprise as a whole, including Botswana, Zambia and Uganda.

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Speaking from Africa's Travel Indaba, which took place between 1-3 May, John Greenleaf, global head, Hilton Garden Inn said: "We have positioned Hilton Garden Inn for success in Africa with a prototype developed specifically for the region.

"This prototype has been curated to meet the expectations of both travellers and owners throughout Africa, while maintaining the brand's signature light, bright and airy design as well as the consistent, core guest offerings and amenities that the brand is recognised for around the world."

Each hotel is built in the Hilton Garden Inn tradition featuring modern guest rooms perfect for work and comfort. Guests may unwind in a relaxing social setting, enjoying handcrafted cocktails, light bites or dinner. The Shop, a 24-hour, grab-and-go retail space, offers an upscale mix of healthy, indulgent and fresh foods, varietal beverages and a self-serve speciality coffee bar.

The four properties and nearly 800 rooms open in Africa, include:

**Morocco:** Hilton Garden Inn Tanger City Center (Opened March 2016) – Hilton Garden Inn's initial entry into Africa is steps away from the beach and the famed Tanger City Mall with views of the city and the Mediterranean Sea.

**Kenya:** Hilton Garden Inn Nairobi Airport (Opened February 2018) – Hilton Garden Inn's first property in Kenya is close to Nairobi's international airport with a rooftop infinity pool.

**Zambia:** Hilton Garden Inn Lusaka Society Business Park (Opened August 2018) – Zambia's first Hilton hotel is centrally located in the heart of Lusaka City, perfect for business travellers.

**Botswana:** Hilton Garden Inn Gaborone (Opened February 2019) – Hilton's first hotel in the country is centrally located in the city's new Central Business District.



Hilton Garden Inn Nairobi

"Countries such as Botswana and Uganda are some of the fastest growing economies in the world, with impressive visitor offerings. The Hilton Garden Inn brand appeals to the rise of middle-class travellers into and across Africa, providing an opportunity for us to open hotels and meet guest demand in key destinations," said Jan Van Der Putten, VP Operations, Africa and the Indian Ocean, Hilton.

With 14 hotels and nearly 2,400 rooms in the Africa pipeline, Hilton Garden Inn Kampala in Uganda and Hilton Garden Inn Mbabane in Eswatini are in the pipeline to open this month as first-in-country properties for both Hilton Garden Inn and the Hilton enterprise.

The pipeline also projects Hilton Garden Inn Windhoek in Namibia to open later this year, another first-in-country for Hilton Garden Inn. Other African countries in the Hilton Garden Inn pipeline include Malawi, Uganda, Ghana, Egypt, Democratic Republic of Congo, Ethiopia, Ghana, Nigeria and South Africa.

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